CUYAHOGA COUNTY, OHIO

POWERMARK HOMES, MNC.5 P 4: 29 25053 Saddlehorn Columbia Station, Ohio 44028 COURTS) COVARIGA COUNTY)	CASE NO. Complaint _ TIMOTHY MCCORMICK CV 07 625465
and Cothbodh Ve	JUDGE:
MARK POWERS 25053 Saddlehorn Columbia Station, Ohio 44028)	
and)	
LISA POWERS) 25053 Saddlehorn) Columbia Station, Ohio 44028)	COMPLAINT FOR DEFAMATION,
Plaintiffs)	DISPARAGEMENT, INVASION OF PRIVACY
vs.)	
JOHN DOE (real name unknown) (address unknown)	S 100 DEPOSITED
and)	MAV A E 2007
DOMAINS BY PROXY, INC. 15111 N. Hayden Road, Suite 160 PMB 353 Scottsdale, AZ 85260)	SECURE COSTS GERALD E COSTS GERALD E COURTS PER
Defendants)	

Now come the plaintiffs, Powermark Homes Inc. ("Powermark") an Ohio corporation, and Mark and Lisa Powers, and for their complaint against the defendants do hereby state and aver as follows:

1. During Spring, 2007, up to and including the date of May 22, 2007, the defendants did

- create and maintain a website at the Internet address <u>www.powermarkhomes.net</u> ("the false internet site").
- Copies of sample pages from that false Internet site, which included both a home page and also many link pages, are attached as Exhibit A.
- 3. The defendant Domains by Proxy is the listed registrant for this website and involved in hosting and maintaining the website.

COUNT I - DEFAMATION

- 4. All prior paragraphs and averments are included as if fully restated herein.
- 5. The statements, allegations, pictures and other representations contained in the false

 Internet site are in many or most instances false and misleading against some or all of the
 plaintiffs, and assert false allegations of fact which directly harm the reputation and
 public appearance of some or all of the plaintiffs.
- 6. The statements, allegations, pictures and other representations contained in the false
 Internet site were, via the posting of the site, widely distributed and published to third
 parties, resulting in direct and material harm to some or all of the defendants.
- 7. As a result of such statements, allegations, pictures and other representations contained in the false Internet site, the plaintiffs have been severely harmed, ridiculed, and suffered direct loss to reputation, loss of business, shame and dishonor and other egregious harm and damage.

COUNT II - INVASION OF PRIVACY - APPROPRIATION

- 8. All prior paragraphs and averments are included as if fully restated herein.
- 9. The statements, allegations, pictures and other representations contained in the false

- Internet site invaded the privacy of one or more of the plaintiffs by misappropriating photos, and the name, logotype, tradename and trademark of the plaintiffs, in violation of their privacy and their right to use these solely for their personal benefit.
- 10. As a result of such invasion of privacy, widely distributed via the Internet, the plaintiffs have been severely harmed, ridiculed, and suffered direct loss to reputation, loss of business, shame and dishonor and other egregious harm and damage.

COUNT III - INVASION OF PRIVACY - FALSE LIGHT

- 11. All prior paragraphs and averments are included as if fully restated herein.
- 12. The statements, allegations, pictures and other representations contained in the false

 Internet site invaded the privacy of one or more of the plaintiffs by casting them in a false
 light, including but not limited to characterizing the plaintiff Lisa Powers falsely as an

 owner of Powermark Homes Inc., in violation of their privacy and their right not to be
 cast falsely in the public eye.
- 13. Such casting in false light was done on a widely publicized basis, including a national and international posting on the false Internet site.
- 14. As a result of such invasion of privacy, widely distributed via the Internet, the plaintiffs have been severely harmed, ridiculed, and suffered direct loss to reputation, loss of business, shame and dishonor and other egregious harm and damage.

COUNT IV - DISPARAGEMENT

- 15. All prior paragraphs and averments are included as if fully restated herein.
 - 16. All or part of the statements, allegations, pictures and other representations contained in the false Internet site were are in many or most instances false and misleading against

some or all of the plaintiffs, and assert false allegations of fact which directly harm, disparage, and interfere with the business and business relationships of some or all of the plaintiffs.

- 17. The statements, allegations, pictures and other representations contained in the false
 Internet site were, via the posting of the site, widely distributed and published to third
 parties, resulting in direct and material harm to the business and business relationships of
 some or all of the plaintiffs.
- 18. As a result of such statements, allegations, pictures and other representations contained in the false Internet site, the plaintiffs' business and business relationships have been disparaged and severely harmed, ridiculed, and suffered direct and serious loss.

 WHEREFORE, the plaintiffs pray for relief as follows:
- 1. An order that the false website be immediately canceled, removed and terminated.
- 2. For an award of damages against the defendants, jointly and severally, in an amount in excess of \$25,000.00.
- 3. For an award of punitive damages against the defendants in an amount to be determined by the Court.
- 4. For costs, interest and attorney fees.

Bruce W. McClain (0040384)

Thomas Maczuzak (0079464)

McClain & Maczuzak

Suite 307

1900 Superior Avenue

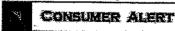
Cleveland, Ohio 44114

(216) 710-0299

bmcclain@brucewmcclain.com

Powermark Homes Alert

Do you really want to do business with this Ohio Home Builder?



Nothings here but the facts!

ABOUT POWERMARK HOMES

- ➤ Powermark Homes Alert
- ► About The Owners
- ➤ The Truth Exposed?

OHIO LAWSUITS

- ► Berea Municipal Court
- ► Cuyahoga County Court
- ► Elyria Municipal Court
- ► Lorain County Court
- ► Medina County Court
- ► Medina Municipal Court
- ► Rocky River Municipal Court

BOND FORFEITURES

- ➤ Strongsville, Ohio
- ► Strongsville Police Report ABOUT
- ▶ Public Records
- ► E-mail Comments
- ► Our Privacy Policy



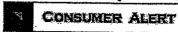
POWERMARK HOMES, IN THE TRUTH EXPOSED

Do you really want to do bus ness with this Home Builder?

Powermark Homes Alert

Do you really want to do business with this Ohio Home Builder?

The questions are:



Nothings here but the facts!

Mark J. Powers Lisa M. Powers

This husband and wife team are obviously a very busy couple, between them they own the (5) Ohio Corporations listed below.

Powermark Homes, Inc. was established in April 1994 and in September 1995 they got sued for the 1st time. Public Records indicate they have been involved in at least thirty four (34) civil lawsuits in seven (7) different Ohio Courts, in three (3) different Ohio Counties and its owners were named as Co-Defendants in most of these lawsuits.

On December 28, 2006 the State of Ohio Department of Taxation filed a \$690.06 State Tax Lien against them for unpaid Withholding Tax and as of April 13, 2007 there are still three (3) active Civil Lawsuits pending in three (3) different Ohio Courts.

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- (1) How can this company not pay taxes, forfeit compliance bonds, be involved in (34) known lawsuits, and still be in business?
- (2) What does all of this say about the owners Mark & Lisa Powers? Public Records of Incorporation

Powermark Homes, Inc. Record of Incorporation	4/6/1994
Record of Fictitious Name: Pinnacle Homes	5/11/1994
MLM Developmet, Inc. Record of Incorporation	1/24/2001
5051 Eastpointe, Inc. Record of Incorporation	1/24/2001
PowerGait Farms, Inc. Record of Incorporation	10/26/2006

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ABOUT

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POWERMARK HOMES, INC

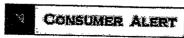
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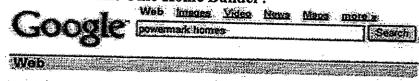
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- ► Cuyahoga County Court
- ► Elyria Municipal Court
- ► Lorain County Court
- ► Medina County Court
- ► Medina Municipal Court
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Tig: Save time by hitting the return key instead of clicking on "search"

PowerMark-lomes.com is shut down for non payment of web hosting bill.
PowerMark-lomes.com is shut down for non payment of web hosting bill.
web-powermarkhomes.com/ - th - Cached - Similar pages

When Powermark Homes, Inc. quit paying for website hosting services, the website developer <u>Eclipse Solutions Group of Independence</u>, <u>Ohio</u> shut down their website for non payment and posted a notice explaining exactly why the website was shut down. Consequently, as you can see from the example above all of the major search engines such as <u>Google</u>, <u>AOL</u>, <u>Yahoo</u> and <u>Altavista</u> etc. displayed Eclipse Solutions non-payment notice.

The Truth Exposed

In didn't take this self proclaimed "multi-million dollar company" very long to show their true colors by building a 'do-it-yourself website' and posting it online themselves. On the new Powermark Homes Website they claim " to bring value to the consumer through price competitiveness, efficiency and low over head."

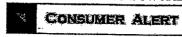
Is their behavior an example of how an efficient "multi-million dollar company" keeps a "low over head" or is it more typical of a company that slips and slides, doesn't pay their suppliers or vendors, gets sued repeatedly, but continues to do business as usual? And, can they really believe visitors to their new 'canned incomplete website' will think this is a multi-million dollar company worthy of doing business with?

POWERMARK HOMES, INC. THE TRUTH EXPO

Do you really want to do business with this Home Builde

PowermarkHomes.Net & Public Records

Information related to Powermark Homes, Inc. or its owners has been obtained from public records.



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About Us

The information contained on this website is representative of what can be learned by reviewing "Public Records" in your community. Our objective is to alert consumers and to demonstrate the value of utilizing public records when doing research on any business or individual.

POWERMARKHOMES.NET is online in an attempt to reach consumers who are actively searching the internet in their efforts to locate Custom Home Builders.

All of the information related to Powermark Homes, Inc. or its owners has been obtained from public records and we believe this information will be a valuable resource to assist interested consumers in making an informed decision before selecting and doing business with any company.

We will not make comment on or answer any questions about Powermark Homes, Inc. and its owners because all consumers must make their own conclusions about the reliability and truthfulness of information provided on any website they visit.

We wish you well in your search for an honest, reliable Home Builder and hope to have been helpful in informing you about the value of using public records.

POWERMARK HOMES, INC. THE TRUTH EXPOSED

Do you really want to do business with this Home Builder?

JUMMONS IN A CIVIL ACTION COURT OF COMMON PLEAS, CUYAHOGA_COUNTY JUSTICE CENTER VD, OHIO 44113 CLEVI

CASE NO. CV07625465

D2 CM

SUMMONS NO. 10253272

Rule 4 (B) Ohio

Rules of Civil Procedure

POWERMARK HOMES INC. ET AL

٧s

JOHN DOE ET AL PLAINTIFF

DEFENDANT

SUMMONS

DOMAINS BY PROXY INC 15111 N HAYDEN RD STE 160 PMB 353 SCOTTSDALE AZ 85260-0000

Said answer is required to be served on:



Plantiff's Attorney

BRUCE W MCCLAIN 1900 SUPERIOR AVENUE

DATE May 29, 2007

SUITE 307 CLEVELAND, OH 44114-0000

Case has been assigned to Judge:

TIMOTHY MCCORMICK Do not contact judge. Judge's name is given for attorney's reference only.

You have been named defendant in a complaint (copy attached hereto) filed in Cuyahoga County Court of Common Pleas, Cuyahoga County Justice Center, Cleveland, Ohio 44113, by the plaintiff named herein.

You are hereby summoned and required to answer the complaint within 28 days after service of this summons upon you, exclusive of the day of service.

Said answer is required to be served on Plaintiff's Attorney (Address denoted by arrow at left.)

Your answer must also be filed with the court within 3 days after service of said answer on plaintiff's attorney.

If you fail to do so, judgment by default will be rendered against you for the relief demanded in the complaint.

GERALD E. FUERST Clerk of the Court of Common Pleas

Deputy

COMPLAINT FILED 05/25/2007

