

**SUPERIOR COURT OF THE DISTRICT OF COLUMBIA
CIVIL DIVISION**

DANIEL M. SNYDER
21300 Redskin Park Drive
Ashburn, VA 20147

Plaintiff,

- against -

CREATIVE LOAFING, INC.
1911 North 13th Street
Suite W200
Tampa, Florida 33605,

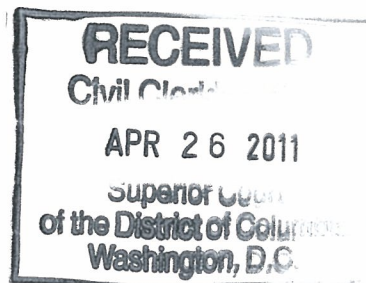
CL WASHINGTON, INC. (d/b/a
WASHINGTON CITY PAPER)
1911 North 13th Street
Suite W200
Tampa, Florida 33605,

and

DAVE MCKENNA
2390 Champlain St. NW
Washington, D.C. 20009

Defendants.

Civil Action No. **0003168-11**



COMPLAINT

Plaintiff Daniel M. Snyder ("Plaintiff") for his Complaint against Defendants Creative Loafing, Inc.; CL Washington, Inc. (d/b/a Washington City Paper); and Dave McKenna (collectively "Defendants") alleges as follows:

NATURE OF THE ACTION

1. A tabloid newspaper is not entitled to defame a prominent member of the community in order to generate circulation. Yet that is exactly what the Washington City Paper and its principal columnist Dave McKenna have resorted to with respect to their coverage of

Mr. Snyder. Mr. Snyder is a public figure. As such, he accepts the right of the public and the press to criticize him or to express personal dislike, whether or not such expressions are justified by the facts. What he will not accept, however, is a tabloid recklessly printing lies, including that he personally engaged in criminal conduct by “forging names,” or that he was thrown off a public company’s board of directors. Mr. Snyder is fortunate to have the means to defend himself against such blatantly false allegations, and he will contribute any monetary damages recovered in this action to groups that are devoted to assisting the homeless.

2. Mr. Snyder is the principal owner of the Washington Redskins and co-owner of RedZone Capital Management Company (“RedZone Capital”), a private equity fund, and Red Zebra Broadcasting, LLC (“Red Zebra Broadcasting”), which owns and operates radio stations in the Washington, D.C. metropolitan area and elsewhere. The Washington Redskins hold the National Football League franchise for Washington, D.C..

3. In addition to his business ventures, Mr. Snyder is heavily involved in philanthropy. Some of the causes in which Mr. Snyder and/or the Washington Redskins (under Mr. Snyder’s direction) have been heavily involved include donating transportation to help the Red Cross’s disaster relief efforts in Haiti in 2010, donating to 9/11 and Hurricane Katrina victims, establishing and funding of the Snyder Family Emergency Center at Children’s Hospital (where he donated \$6 million after the premature birth of his daughter) and the Snyder Family Communications Center at the Center for Missing and Exploited Children.

4. In 1999, Mr. Snyder made perhaps his most recognized investment when he purchased the Washington Redskins NFL football team (the “Team”) and its stadium. As the son of a journalist, Mr. Snyder has always been well aware that he, as the owner of a high-profile NFL team with millions of fans, will be the subject of constant attention and scrutiny. He was,

and is, also well aware that he will be the subject of criticism and disdain from both the media and the Team's fans when the Team does not perform well. Mr. Snyder knowingly and wholeheartedly accepted that situation when he purchased the Team.

5. Notwithstanding often harsh personal and professional criticism leveled against him since he bought the Team, Mr. Snyder has never before brought an action against any media company for matters written or said about him, whether regarding the Team, his personal and business activities, or anything else.

6. Since late 2009, defendants McKenna and the Washington City Paper have engaged in an ongoing campaign against Mr. Snyder to smear his business and personal reputation through the publication of false and malicious articles written by McKenna. Those articles rarely have focused on the Team and, in many instances, have not even focused on Mr. Snyder's current business activities. Instead, in an effort to smear and malign Mr. Snyder, McKenna and the Washington City Paper have reached back many years to piece together half-truths and innuendo to cobble together stories that contain blatant falsehoods. The Washington City Paper's willingness to print these articles displays an absolute disregard for fact-checking and the truth, and McKenna's reckless disregard for the truth is contrary to every standard of journalism. In their ongoing effort to vilify Mr. Snyder, a recent article went so far as to denigrate the public role of Mr. Snyder's wife, a breast cancer survivor, as the National Football League's national spokeswoman on breast cancer awareness, as a mere publicity stunt to "sell the transformation" of her husband.

7. Mr. Snyder has tolerated the Washington City Paper's lies and misrepresentations. His ability to turn the other cheek, however, was exhausted on or about November 18, 2010, when the Washington City Paper published a cover story on Mr. Snyder,

written by McKenna, purportedly providing an “encyclopedic tour” of the “heinous deeds” and “various perfidies of Dan Snyder.” Having no original material to support their assertion that Mr. Snyder has engaged in acts of treachery, deceit, and duplicity, McKenna wrote and the Washington City Paper published an alphabetical list summarizing articles the Washington City Paper had previously published about Mr. Snyder either in print or on-line. The Washington City Paper found this summary to be worthy of being the cover story. Neither the Washington City Paper nor McKenna, however, found the story’s most serious charges worthy of even the most basic fact checking. McKenna neither spoke with Mr. Snyder nor anyone from his office to check any of the facts in the story, nor did he bother to read publicly available information which directly contradicted what he wrote.

8. In fact, with respect to McKenna’s and the Washington City Paper’s contention in the opening paragraphs of its cover story that Dan Snyder personally committed the crime of forgery, the Washington City Paper’s publisher Amy Austin admitted in an “open letter” published in the Washington City Paper in February 2011 that “we have no reason to believe he personally did any such thing.” Although Ms. Austin nonetheless refused to retract, correct or apologize for her paper’s and McKenna’s admitted lie about Mr. Snyder, her February 2011 “open letter” constitutes an admission that McKenna and the Washington City Paper either knew that their statement about Mr. Snyder was false or published the statement without regard to its falsity.

9. Not content with mere lies, however, the Washington City Paper added insult to injury. In its cover art, the Washington City Paper depicted the Jewish Mr. Snyder in a blatantly anti-Semitic way, complete with horns, bushy eyebrows, and dollar signs. This is

precisely the type of imagery used historically, including in Nazi Germany, to dehumanize and vilify the Jewish people and to associate them with a litany of libels over the last 2,000 years.

10. Simply put, no reasonable person would accept the publication of these types of false, malicious, and/or defamatory statements. Nor would any reasonable person tolerate an anti-Semitic caricature of himself or herself prominently displayed on the front pages of a newspaper containing false and malicious allegations. McKenna and the Washington City Paper have crossed every line of ethics and decency, and because they have refused to retract these knowingly or recklessly false claims, Mr. Snyder is forced to bring this action.

PARTIES

11. Upon information and belief, Defendant Creative Loafing, Inc. (“Creative Loafing”), a Florida corporation, wholly owns and operates its subsidiary CL Washington, Inc.,

12. Upon information and belief Defendant CL Washington, Inc. (d/b/a Washington City Paper), a Florida corporation, owns and publishes the Washington City Paper, a free weekly tabloid circulated in the Washington, D.C., metropolitan area.

13. Upon information and belief Defendant Dave McKenna is an individual who resides in the Washington, D.C., area. Further, upon information and belief McKenna is a staff writer employed by the Washington City Paper who wrote the statements at issue in this lawsuit.

14. Plaintiff is an individual who resides in the Washington, D.C., area.

15. Upon information and belief, Defendants, and each of them, were empowered to and did act as the agent, servant, and employee of each other and each and all the acts alleged to have been done by them were done in their capacity as agent, servant, and/or employee.

JURISDICTION AND VENUE

16. Jurisdiction of this Court is founded on D.C. Code Annotated, 2001 edition, as amended, Sec. 11-921. Jurisdiction and venue are proper because Defendant CL Washington, Inc., maintains its principal place of business in the District of Columbia, and is in turn wholly owned and controlled by Defendant Creative Loafing, Inc., as its agent. Defendant McKenna also maintains his principal place of business in the District of Columbia.

GENERAL ALLEGATIONS

A. Background

17. Mr. Snyder is informed and believes, and based thereon alleges, that Defendant Creative Loafing currently operates five wholly-owned subsidiaries. Those subsidiaries are CL Washington, Inc.; Creative Loafing Atlanta, Inc; CL Charlotte, Inc.; CL Chicago, Inc.; and CL Tampa, Inc. Each of Creative Loafing's subsidiaries owns and publishes a different newspaper. The subsidiary known as CL Washington, Inc. (d/b/a Washington City Paper), owns and publishes the Washington City Paper, and its affiliated website, which is the publication at issue in this action. Defendant McKenna works as a staff writer for the Washington City Paper. Defendants Creative Loafing, Inc.; CL Washington, Inc.; and Dave McKenna are collectively referred to herein as the "Defendants."

18. Since late 2009, Defendants have engaged in an ongoing campaign against Mr. Snyder to smear his business and personal reputation through the publication of false and malicious articles in the Washington City Paper.

19. Since spring 2010, in connection with this campaign, the Washington City Paper has published (on line or in print) more than *fifty* columns in which Mr. Snyder (or, in a few instances, those who simply had associations with him) was the subject of derision, ridicule, and/or vilification.

20. This ongoing effort on the part of Defendants was capped by the Washington City Paper's cover story on November 19, 2010, wherein it featured an anti-Semitic depiction of Mr. Snyder with horns on his head, bushy eyebrows, and surrounded by dollar signs. This cover accompanied an article that contained numerous outrageous, false, and defamatory statements of and concerning Mr. Snyder (the "Article"). True and correct copies of the cover, the full-page interior illustration of Mr. Snyder from the November 19 edition, and the Article are attached hereto as Exhibits A, B and C, respectively.

B. The Washington City Paper Article

21. The Washington City Paper falsely and maliciously asserted in the Article that Mr. Snyder has engaged in "heinous deeds" and acts of treachery, disloyalty, and deceit. The most egregious falsehoods in the Article (or items referenced in the Article) ("the Misrepresentations") include, without limitation, the following:

a. that "Dan Snyder ... got caught forging names as a telemarketer with Snyder Communications," a completely baseless allegation that the publisher of the Washington City Paper has since admitted the Defendants "have no reason to believe" is true, but which Defendants have nonetheless refused to retract;

b. that Mr. Snyder "cut down trees protected by the National Park Service" and "made a great view of the Potomac river for himself by going all Agent Orange on federally protected lands," a matter about which previously published reports had been publicly corrected, and errors that Washington City Paper compounded in its publisher's "open letter" when she falsely stated that the trees were located "next to" Mr. Snyder's property on "park service land";

c. That Snyder was "tossed off" the Six Flags' board of directors — an allegation which the Wall Street Journal easily disproved with the most basic fact checking.

22. The defamatory implication and effect of each of the false statements set forth in subparagraphs 21 a. through c. above has been magnified and aggravated by the outrageous anti-Semitic depiction of Mr. Snyder on the first page of the Article. The Misrepresentations give the reader the wholly false impression that Mr. Snyder has been “caught” engaging in acts of moral turpitude, that he went on to neighboring land owned by the National Park Service and cut down trees in violation of federal law,, and that he was fired from the board of directors of a public company. Inevitably, the result of such a portrayal is significant damage to Mr. Snyder’s reputation as an investor, business manager, and executive officer, as well as his reputation as the owner of the Team.

23. By letter on November 24, 2010, Mr. Snyder, by and through his counsel, notified the Defendants of the falsity of the Misrepresentations and demanded the publication of a retraction. A true and correct copy of this letter is attached hereto as Exhibit D and incorporated herein by reference. Defendants were also contacted telephonically and asked to print a retraction. As of the date of the filing hereof, the Defendants have failed and refused to publish a retraction.

FIRST CAUSE OF ACTION

(AGAINST ALL DEFENDANTS)

24. Plaintiff repeats and incorporates by reference paragraphs 1 through 23, inclusive, of the Complaint as though fully set forth herein.

25. Persons who read the Misrepresentations reasonably understood the references to Mr. Snyder contained therein to be references to Plaintiff herein.

26. The Misrepresentations are fabricated, false, malicious, and defamatory statements of fact of and concerning Mr. Snyder, as alleged hereinabove.

27. The Misrepresentations are libelous on their face and constitute libel *per se* in that they charge Mr. Snyder with crimes, and especially of moral turpitude. The Misrepresentations clearly expose Mr. Snyder to hatred, contempt, ridicule, and obloquy and/or cause Mr. Snyder to be shunned or avoided, and have a tendency to injure him in his occupation.

28. Upon information and belief, Defendants, and each of them, portrayed Mr. Snyder in this manner knowing that the depiction was false or with reckless disregard for its truth or falsity.

29. As a direct and proximate result of the above-described conduct by Defendants, and each of them, Mr. Snyder has suffered general and special damages in an amount of not less than One Million Dollars (\$1,000,000), including damage to Mr. Snyder's reputation and standing in the community, shame, mortification, hurt feelings, embarrassment, humiliation, damage to peace of mind, emotional distress, and injury in his occupation. Although the full nature, extent, and amount of these damages are currently unknown, this Complaint will be amended at or before trial to insert such information if such amendment is deemed necessary by the Court.

30. The aforementioned acts of Defendants were done intentionally or with a conscious disregard of Mr. Snyder's rights, and with the intent to injure Mr. Snyder, such as to constitute oppression, fraud, or malice thus entitling Mr. Snyder to exemplary and punitive damages in an amount appropriate to punish or set an example of Defendants, and each of them, and to deter such conduct in the future, which amount will be proved at trial.

SECOND CAUSE OF ACTION

(AGAINST ALL DEFENDANTS)

31. Plaintiff incorporates by reference the allegations set forth in paragraphs 1 through 30, inclusive of the Complaint, as though fully set forth herein.

32. The Misrepresentations, taken together with the anti-Semitic depiction of Mr. Snyder at the very beginning of the Article, imply to readers of the Article – falsely – that Mr. Snyder is a dishonest, unethical businessman who habitually engages in misconduct and fraud in his business dealings and personal life.

33. The Misrepresentations are libelous on their face and constitute libel *per se* in that they cast Mr. Snyder in a light that associates him with moral turpitude. The Misrepresentations clearly expose Mr. Snyder to hatred, contempt, ridicule, and obloquy and/or cause Mr. Snyder to be shunned or avoided, and have a tendency to injure him in his occupation.

34. Upon information and belief, Defendants, and each of them, portrayed Mr. Snyder in this manner knowing that the depiction and association was false or with reckless disregard for its truth or falsity.

35. As a direct and proximate result of the above-described conduct by Defendants, and each of them, Mr. Snyder has suffered general and special damages in an amount of not less than One Million Dollars (\$1,000,000), including damage to Mr. Snyder's reputation and standing in the community, shame, mortification, hurt feelings, embarrassment, humiliation, damage to peace of mind, emotional distress, and injury in his occupation. Although the full nature, extent, and amount of these damages are currently unknown, this Complaint will be amended at or before trial to insert such information if such amendment is deemed necessary by the Court.

36. The aforementioned acts of Defendants were done intentionally or with a conscious disregard of Mr. Snyder's rights, and with the intent to injure Mr. Snyder, such as to constitute oppression, fraud, or malice thus entitling Mr. Snyder to exemplary and punitive

damages in an amount appropriate to punish or set an example of Defendants, and each of them, and to deter such conduct in the future, which amount will be proved at trial.

WHEREFORE, Mr. Snyder prays for judgment as follows:

1. For general and special damages in an amount not less than One Million Dollars (\$1,000,000), together with interest thereon at the maximum legal rate;
2. For exemplary and punitive damages in an amount sufficient to punish and deter the Defendants;
3. For costs of suit incurred herein;
4. For reasonable attorneys' fees and costs; and
5. For such other and further relief as to the court may deem just and proper.

JURY DEMAND

The Plaintiff demands a trial by jury on all issues so triable.

Dated: April 26, 2011

By: Richard W. Smith
Richard W. Smith
D.C. Bar No. 465563
Jacqueline E. Browder
D.C. Bar Number 986710
McDERMOTT WILL & EMERY LLP
600 Thirteenth Street, N.W.
Washington, D.C. 20005
202-756-8000

- and --

Patricia L. Glaser, Esq. (*pro hac vice* pending)
G. Jill Basinger, Esq. (*pro hac vice* pending)
GLASER, WEIL, FINK, JACOBS,
HOWARD, AVCHEN & SHAPIRO, LLP
10250 Constellation Boulevard, 19th Floor
Los Angeles, CA 90067
310-553-3000

Attorneys for Plaintiff Daniel M. Snyder

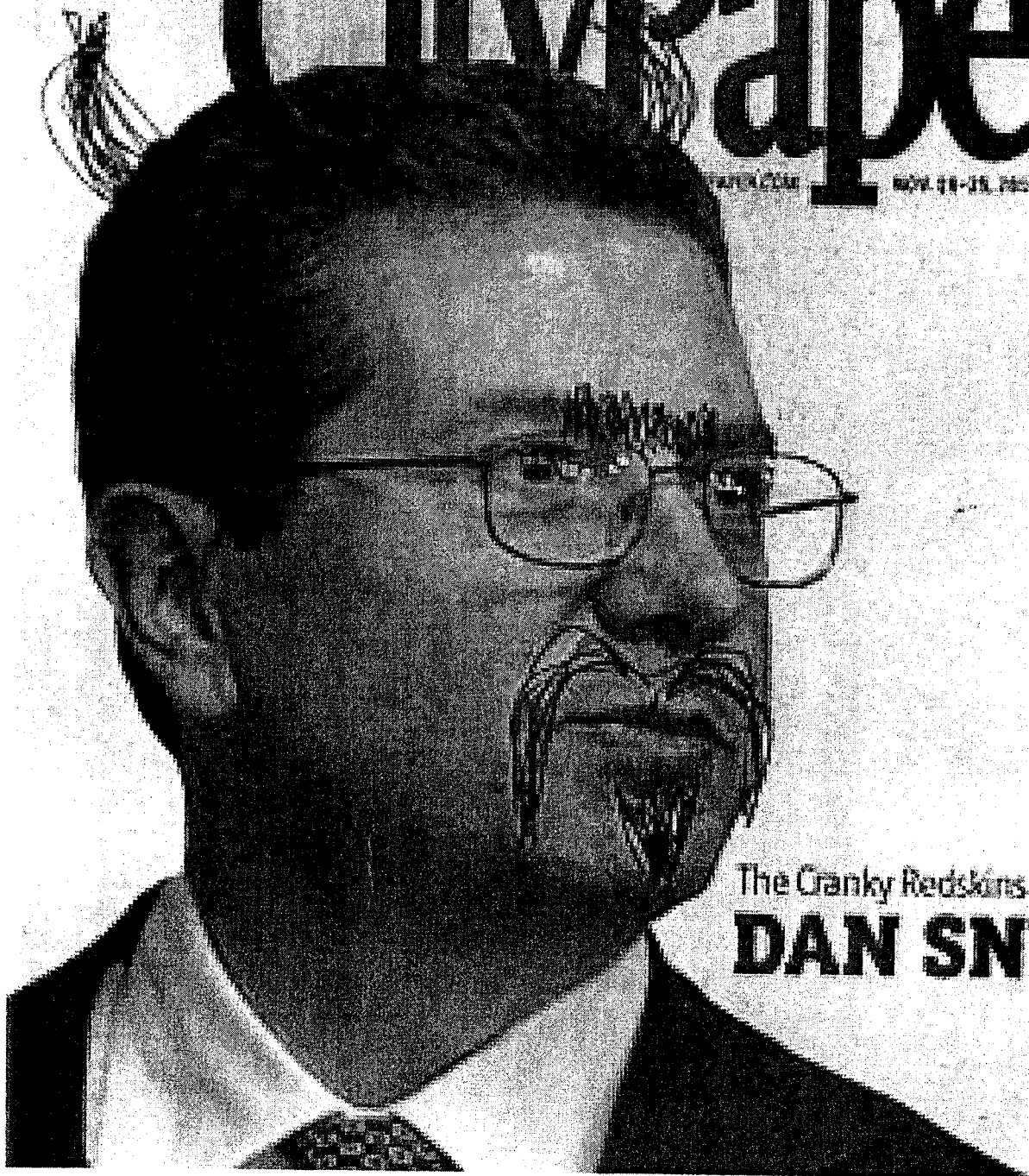
EXHIBIT A

CITYPAPER

WASHINGTON

WEEKLY NOV. 11-15, 2009

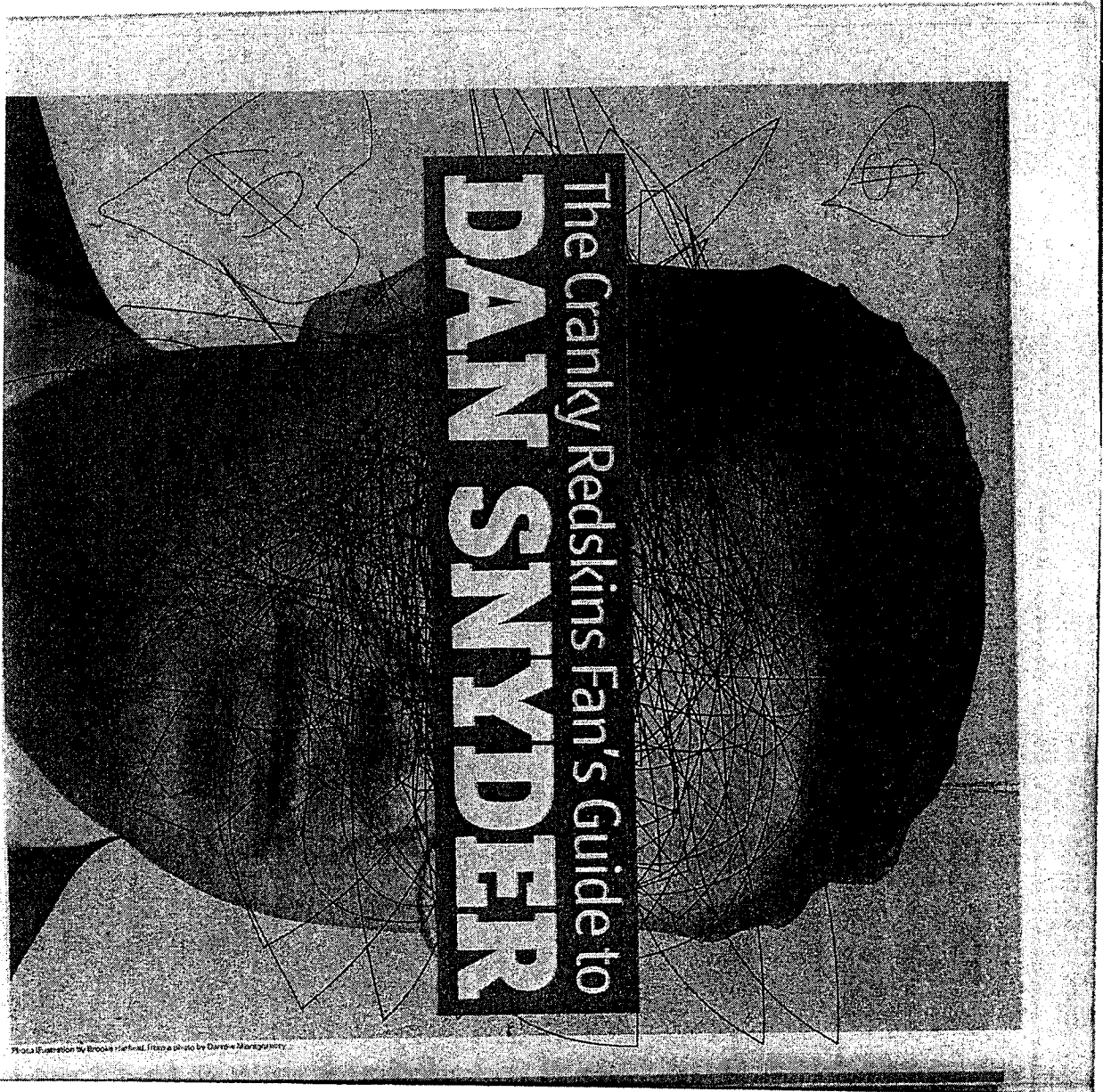
SHOP LOCAL
GIFT LOCAL
DAMMIT.
SEE PAGE 17



The Cranky Redskins Fan's Guide to
DAN SNYDER

By Dave McFerris

EXHIBIT B



The Cranky Redskins Fan's Guide to
DAN SNYDER

Photo illustration by Brooks Pfeiffer. Photo photo by Darren Montgomery

EXHIBIT C

[Legacy Win tickets for the Washington Jewish Film Festival's presentation of *Tango, a Story with Jews* Win advance screening passes to see *The Fighter* Win tickets to see Usher](#)
Events
[Crafty Bastards 2010](#)
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354

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The Cranky Redskins Fan's Guide to Dan Snyder From A to Z (for Zorn), an encyclopedia of the owner's many failings.

By Dave McKenna on November 19, 2010

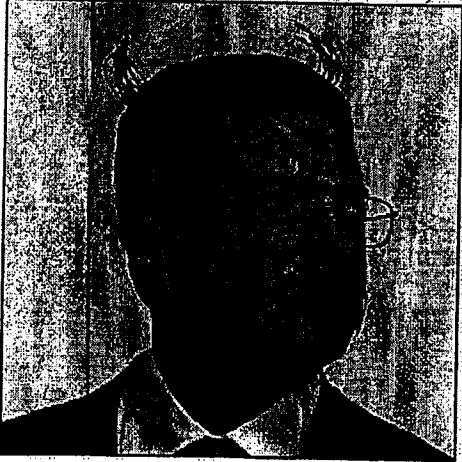


Illustration by Brooke Hatfield

We've been told a New Dan Snyder walks among us. The line that's been in heavy rotation out of Redskins Park (and Snyder's wholly-owned media empire) all season holds that he's letting football people run the football team. His wife, Tanya Snyder, is out selling the transformation, too. Last week she went on local TV to tell an interviewer that he is now surrounded by "better people," and that he's "grown and he's evolved."

Well, maybe his wife can find evidence of Snyder's growth and evolution. I can't. Sure, some names

have changed—Jeff George and Bruce Smith are now Donovan McNabb and Albert Haynesworth—but the ages and the bonuses have a familiar ring. So do the results: The epic humiliation of the Redskins on national television Monday night, coming mere hours after McNabb signed a mega-publicized deal with a dubious dollar value, recalls so many pages in the old Snyder's scrapbook.

So before we welcome the New Dan Snyder, let's look back at the one we know. That's the Dan Snyder who left his mark, or stain, on more than just a football team. That's the Dan Snyder who got caught forging names as a telemarketer with Snyder Communications, made a great view of the Potomac River for himself by going all Agent Orange on federally protected lands, and lost over \$121 million of Bill Gates' money while selling an "official mattress" while in charge of Six Flags. That's the Dan Snyder I've found to be the most fascinating and consistent man on the planet, responsible for the hilarious and/or heinous deeds outlined in the following pages.

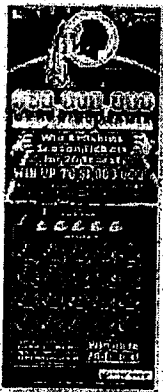
If he's really gone, I'm gonna miss that guy.

0-9

8-3: Record Marty Schottenheimer posted in the last 11 games of the 2001 season, his first as head coach of the Washington Redskins. Snyder fired him anyway.

advertisement

\$10: Amount Snyder charged fans for admission to the team's workouts during the 2000 training camp at Redskins Park in Ashburn. He also charged another \$10 to park, thereby becoming the first owner in NFL history to use team practice as a gouging mechanism.



\$20: Price Snyder affixed to "Redskins Mania," the first Redskins scratch lottery ticket in 2009, making it as expensive as any scratcher ever offered by the Virginia Lottery. The campaign flopped.

\$25: Price Snyder charged for a special group of standing-room-only tickets at FedExField in 2008. The cheap tickets were linked to the high-priced suites; lobbying watchdogs said Snyder was merely attempting to skirt congressional gift limits. Damning evidence: A team brochure for instructing ticket sales personnel to explain lobbying loopholes to suite customers. Snyder denied the charge. SRO tickets now sell for \$152.50, with no mention of lobbying in the sales pitch.



\$30: Price Snyder charges for a doll of Fox Sports' Cleatus the Robot in Redskins colors. Same doll is available on Fox's website for \$23.96.

31-36: Record Joe Gibbs had as coach with Dan Snyder as owner; Gibbs went 140-65 without Snyder as owner.

700 Pages: Length of the playbook brought to Redskins Park in 2006 by Al Saunders, who Snyder hired to call plays for Gibbs. In pre-Snyder era, Gibbs' comparatively simple offensive schemes revolutionized the game and brought the Redskins three Super Bowls.

A

"A Long Time": Thirteen weeks, in Snyder-speak. During training camp in 2000, ESPN asked Snyder how long Norv Turner, who had just coached the Redskins to an NFC East title, would be in his employ. "A long time," Snyder said. He fired Turner with three games left in the season, despite the Redskins' winning record.

American Enterprise Institute: Conservative thinktank that summed up Snyder's football operation as a "leading exemplar of this tendency toward irrationality" in a 2006 report. Kevin Hassett, director of economic policy studies at AEI, cited Snyder for running a "seriously mismanaged" operation. "I used the Redskins because they're the most frightening example of a team that hadn't thought through the simple economics of pro football," Hassett said at the time. "The problems of running a pro football team are right out of the textbooks: With the salary cap, everybody's got the same amount of money to spend, so let's see what you're going to do with your money. The big signing is counter to the economics of pro football. Over time, [Snyder is] spending the same amount of money as everybody else, but he's spending it irrationally. I think they're years away from correcting the mistakes they've made."

Andyman: Fake name widely believed to be used by top Redskins officials to post anti-media rants on fan message boards. In 2005, *Washington City Paper* reported that Karl Swanson, Snyder's longtime PR chief, had registered on sportsjournalists.com, a website where Andyman often sniped at *The Washington Post*. Andyman, which could be Pig Latin for Danny M (Snyder's first name, middle initial) all but disappeared after the report.

B



Bankrupt Airline Peanuts: What Snyder was selling to fans at FedExField. During the 2006 season, vendors offered shelled nuts in royal blue and white 5-oz. bags adorned with the Independence Air logo. **Problem:** The airline had gone under about a year earlier. The supplier told *Washington City Paper* that it stopped shipping the airline's nuts "before Independence Air went out of business." A spokesman for the Peanut Council told *City Paper* that to prevent rancidity, the recommended shelf life of a foil bag of out-of-shell peanuts was "about three months."

C

Casserly, Charley: Redskins general manager who played a lead role in assembling the 1991 Super Bowl championship team. Snyder fired him in 1999 to clear space for Vinny Cerrato, who played lead role in 1994 feature film *Kindergarten Ninja*.

Conflict of Interest: What Snyder created by employing members of the D.C. media to work for Redskins Broadcast Network, wholly owned by the team. Among the many journalists who worked for Snyder while also reporting on his Redskins for major news outlets: George Michael, Michael Wilbon, Dan Hellie, Wally Bruckner, Andy Pollin, Lindsay Czarniak, Brett Haber.

D

Dan-Jazeera: How Al Koken, a former employee of Snyder-owned sports station WTEM, describes the Redskins owner's media operation.

Dumb and Dumber: Nickname fans gave Snyder and longtime racquetball/Six Flags investment partner Vinny Cerrato in 2009 season.

Diageo: World's largest liquor company and a business partner of Snyder's. They paired up in a massive 2002 sponsorship deal that placed liquor advertising inside FedExField in the sight lines of network cameras, as well as local TV commercials during Redskins games. George Hacker of the Alcohol Policies Project, a program of the Center for Science in the Public Interest, was among the anti-drinking advocates who called the pact an attempted end-run by Snyder and Diageo around longstanding prohibitions on booze advertising. "Airing ads for Smirnoff Ice and Captain Morgan's Gold during Redskin telecasts trumpets liquor brands and enables Diageo to sidestep the networks' voluntary ban on hard liquor ads," Hacker wrote. Snyder and Diageo remain partners.

E



"Emulate Charlie Chan": What Asian actors trying out for a mascot job at Snyder-run Six Flags were allegedly told during 2008 auditions. After the 2006 firing of Mr. Six, the longtime mascot Snyder deemed "creepy," the theme park chain's marketing team hired a Japanese actor to scream "More flags! More fun!" in a vaguely Asian accent in TV commercials. The Chicago chapter of the Japanese American Citizens League, which publicized the "Charlie Chan" angle, was among the advocacy groups critical of the effort. The campaign was canceled very shortly after its debut.

Entertainment Tax: Ten percent fee Prince George's County collects as part of the deal that put the stadium there. The fee, like all assorted tariffs, had historically been included in the ticket price. After buying the Redskins, Snyder removed those charges from the printed price, moving them to the invoice. The move coincided with the biggest ticket price hike in team history. The biggest losers in Snyder's removal of fees were street sellers, since "face value" of a ticket was no longer its actual retail price.



"Ewww!!!": How Barbara Hyde, spokeswoman for the American Society for Microbiology, reacted to last year's news that Snyder's vendors were selling beer in the bathrooms. Fans had been alleging that the Redskins were hawking lager in the loo long before a YouTube video surfaced in October 2009. Hyde said that because microbiological bad actors like E. coli hang out in the men's room, beer vendors shouldn't.

F

Fan Appreciation Day: Gimmick used in 2006 by Snyder to draw people to FedExField, where he charged \$25 to park to watch the team scrimmage and hear an address from Vinny Cerrato. The parking charge was not mentioned in the advertisements the team produced for the event.

Flat-Screen TV: What Snyder said he'd deliver to Laveranues Coles in the 2005 preseason. The gift was part of a threat from the owner to keep the receiver out of football if he didn't agree to give up a \$5 million bonus called for by his contract so that Snyder could trade him. "He said he would send a flat-screen television to my home because I'd be better off watching the games there," Coles told *Sports Illustrated* in 2005. "That was his way of saying I'd be sitting for the next couple years until they cut me."

G



Gates, Bill: Formerly world's richest man. But he's not as rich as he would be had he not done business with Snyder. One of Six Flags' biggest stockholders, Gates had 10,210,600 shares worth about \$122 million in early 2006, when Snyder began putting his marketing team in place. They were worth \$0—zilch, zip, nada—by the time Snyder was tossed off the board last year. “Bill Gates gives away more money than anybody, and his main cause is malaria,” said a representative of Resilient Capital Management, a hedge fund and Six Flags investor, which sued to have Snyder removed from the company for fiduciary irresponsibility. “That was money that could have gone to save kids from malaria.”



GEICO: Insurance company and major Redskins sponsor. Snyder allowed GEICO to hand out promotional signs at FedExField last season at the same time the team had instructed stadium security to take away home-made signage, much of it involving derogatory comments about Snyder and Cerrato. David Donovan, Snyder's attorney, said the sign ban was for “safety.”

George, Jeff: Quarterback and one of many Snyder-era free agent busts. Snyder brought George to D.C. on the advice of friend and former Redskins star Sonny Jurgensen. Terry Bradshaw pooh-poohed the George signing on the FOX pregame show: “Both Jurgensen and George have one thing in common—they've never won anything,” said the four-time Super Bowl winner.

Guest House: Dwelling on Snyder's Potomac estate where prospective employees stay overnight during job interviews.

H



Helicopter: Favored method of transportation Snyder used to drop into Redskins practices in 1999 in Frostburg, Md., after taking control of the team.

Herzog, Frank: Beloved former Redskins play-by-play announcer. Herzog was best known for

signature call, "Touchdown, Washington Redskins!" He was replaced in Snyder's Redskins Broadcasting booth in 2004 by Larry Michael, best known for saying "Brought to you by Subway! If you love bacon come into Subway! Eat fresh!"

Hill, Pat: Down-on-her-luck 73-year-old grandmother—and five-decade Redskins season-ticketholder—who was sued by the Redskins in 2009 because she could not afford to keep up payments on the 10-year, \$50,000-plus club seats contract she'd signed.

Hurricane Katrina: Storm that Snyder used as an excuse to get out of the 75-year lease Six Flags had with the city of New Orleans. Snyder took over the company shortly after the storm inundated much of the city; he immediately let it be known he wouldn't be coming back. "If any company is trying to figure out an exit strategy, they are," New Orleans Mayor Ray Nagin said of Snyder's abandonment. Six Flags never reopened. Snyder rented the park to the Department of Homeland Security. Last year, the city fined Six Flags \$3 million for breaking the lease and took over the property.

I

Inside the Red Zone With Vinny Cerrato: WTEM radio show featuring top Snyder aide that debuted early in the 2008 season, shortly after Snyder had bought what was then D.C.'s only sports-radio station. Because of abuse from Skins fans, Cerrato quickly stopped taking calls. He later stopped showing up at all on Mondays after Skins' losses. The show didn't return for the 2009 season.

J

Johnson, Brad: Quarterback who in 1999 led the Redskins to their only division title of the last 20 seasons. Benched in favor of Snyder favorite Jeff George a year later. "I think that decision's made from up top," Johnson said as George took his place. "I think it's obvious."

Junk: How the bond rating service Moody's rated the notes Snyder sold in a cash-raising scheme in August 2010 for his Dick Clark Productions. The Wall Street Journal reported the lousy rating came from Snyder selling "\$165 million in notes in a deal that originally was supposed to be \$150 million."

K



Kennedy, Robert F.: Namesake for the former Redskins stadium—and current "party deck" at FedExField. Tickets to this standing-room only section cost \$152.50 and include access to a cigar bar and a Hooters, among other come-ons. Snyder dropped "RFK" from the marketing pitch after Kennedy family announced its displeasure in *Washington City Paper*.

Knott, Rene: D.C. sportscaster who in 2000 was forced to do live reports from the Redskins Park parking lot while peers filmed inside the practice facility. Knott's employer, WJLA-TV, was the only

local network affiliate that did not pay Snyder to become a "media partner" of the team.

L

Labor Laws: Something Snyder has had trouble with. In 2006, Snyder was sued by a former nanny, Juliette Mendonca, who told a Montgomery County court that when she pointed out she was being shortchanged and asked for proper recompense, Snyder screamed, "I pay you more than my Redskins Park people! I can't afford to pay you like this!" The court ordered Snyder to pay Mendonca \$44,880. In 2008, Snyder faced a lawsuit from a group of FedExField ticket office employees who weren't being paid for extra hours. The team argued that the Redskins ticket office wasn't covered by standard overtime laws, citing a 1932 exemption for "amusement and recreation employees" in the federal Fair Labor Standards Act. The exemption, however, was meant to cover lifeguards and greenskeepers, not office employees. Snyder settled the suit with the employees earlier this year. James Rubin, a Montgomery County attorney who represented the ticket sellers, says that he was shocked to learn during the case that Snyder now requires all employees to sign a document waiving their right to sue him "as a condition of employment."

Losing Record: What every head coach Snyder has hired since buying the team has posted. Only Norv Turner, who Snyder inherited as coach in 1999, put up a winning mark in the Snyder Era, going 17-12 in less than two seasons under the new owner.

M



Maryland Clean Indoor Air Act of 2007: Statewide ban on smoking in bars and restaurants. The law prompted regulators to order Club Macanudo, a cigar bar on FedExField's Club Level, to either stop selling drinks and food or stop allowing smoking. Snyder stopped food and drink sales for one season. But the establishment reopened as the Montecristo Club in 2009, with the team explaining that the new facility was no longer a bar, but a tobacco shop, and therefore not required to comply with the state code. Unfortunately, a promo film for the tobacco shop posted on the Redskins website featured a bartender pouring a Bud Light from a tap, a clear violation of the law.

Market Segments: How Snyder viewed cancer patients and diabetics during his marketing days. In a 2000 interview for a PBS show called *CEO Exchange*, Snyder told host Jeff Greenfield that his business depended on coming up with "\$5 million niches" that he could sell goods and services to. Asked for examples of his methodology, Snyder said, "We were looking at trend lines. We saw that the aging baby boomer demographics were coming on strong. That meant there's going to be a lot more diabetic patients, a lot more cancer patients, etc. How do we capture those market segments?"

Mitchell, Brian: Redskins fan favorite and the NFL's all-time leading kick returner. Mitchell was cut in 2000 to make room for Dallas Cowboys star Deion Sanders.

"More than 200,000": Number of names that Snyder claims are on the waiting list for Redskins season tickets. So why were the Redskins reduced to putting ads on the sides of Metrobuses this season?

N

Nepotism: Plague that has run rampant at Redskins Park since Snyder took over. Other than Jim Zorn, every head coach he's hired has put family members on the payroll. Examples: Marty, Brian and Kurt Schottenheimer; Steve Spurrier senior and junior; Joe and Coy Gibbs; Mike and Kyle Shanahan. Coordinators got in the mix, too: For the 2006-2007 seasons, Offensive Coordinator Al Saunders got son Bob a job, while Defensive Coordinator Gregg Williams brought in son Blake. Conversely, the team cut both punter Matt Turk and long snapper/brother Dan Turk after Dan made a bad snap on a field goal attempt in a 1999 playoff game.

NFL's Digital Media Committee: What Snyder was named to head in 2008, despite his bizarre refusal to install a hi-def screen for replays. For years, fans had mocked the video screens at FedExField as "MiniTrons" and "Lite Brites." But Snyder spokesman Karl Swanson maintained that the team couldn't give them what they wanted because FedExField "was wired for analog" and therefore couldn't accommodate digital screens. In 2009, Paul McCartney and U2 both performed concerts at stadium, bringing their hi-def screens that somehow worked when plugged in. As of this year, FedExField has its own hi-def system.

O



Official Mattress of Six Flags: Anatomic Global. Over time, Snyder had shown his sponsorship mania by inking deals that gave Six Flags an official mayonnaise and the Redskins an official carpet installer. In June 2009, weeks after the theme park chain filed for bankruptcy, Snyder signed a deal for an official mattress. In the few months before his removal from the board, Snyder actually started selling the mattresses at his theme parks (\$1,299 for a queen-size).

P

Pentagon Flag Hat: A Redskins cap sold for profit by Snyder to "commemorate September 11" in time for the fifth anniversary of the 9/11 attacks. Ads boasted that the \$23.99 caps, really just black Redskins hats with a red, white, and blue Pentagon sewn on the side, were "expected to be worn by the Redskins coaches." No other NFL team put 9/11 commemorative products for sale during the 2006 season, for profit or otherwise. Snyder had previously added a \$4 "security surcharge" to the ticket prices soon after the attacks.

R



Redskins Extra Points MasterCard: The only credit card Snyder told fans he'd accept for season ticket payments for the 2005 season. He withdrew the demand following a threatened ticketholder revolt

and after MasterCard told the Redskins to drop it.

Redskins Unfiltered: Feature on Redskins.com designed to "offer fans an a la carte menu of information," as Snyder told *The New York Times* in 2006. In practice, Unfiltered was mainly used to rebut everything written about the team by *The Washington Post*. Immediately after the *Post* ran a story that mentioned players eating "fast food" at Redskins Park, for example, Snyder staffer Larry Michael produced a long video in which team employees testified that Baja Fresh was NOT fast food. Unfiltered came back to haunt management when players used its video as evidence in a union grievance over "contact drills" during voluntary workouts. "You know how we caught them?" said NFLPA chief Gene Upshaw. "We saw it on their Web site."

"Ringing Endorsement": What Denver Broncos owner Pat Bowlen gave ex-Broncos coach Mike Shanahan during private conversations with Snyder last year. Bowlen had fired Shanahan after the 2008 season with three years remaining on a massive contract. With Bowlen's blessing, Snyder hired Shanahan, thereby taking Bowlen off the hook for about \$7 million of the money that was still owed on his contract.

Rodgers, Pepper: FedEx official whom Snyder almost made Redskins head coach. Snyder knew he wanted to fire Norv Turner in the middle of the 2000 season, but he didn't have anybody to put in charge. So he contemplated Rodgers, 69, who had never coached in the NFL and whose last coaching stint was with the Memphis Mad Dogs of the CFL. Rodgers' main qualification for the Redskins job was that, after FedEx became a Redskins sponsor, he watched games with Snyder in the owner's box and told stories about coaching John Riggins at the University of Kansas.

Robiskie, Terry: Early Snyder Yes Man. After taking over for Norv Turner as head coach in the middle of the 2000 season, Robiskie confessed he would play Jeff George over Brad Johnson just because that's what the owner wanted. "Mr. Snyder owns the football team," Robiskie declared after his first practice as head coach. "If I wanted to change my desk, I'm going to call him and say I want to change my desk. If I want to change quarterbacks, I'm going to call him and say, 'What do you think of me changing quarterbacks?' It's his football team."

S



Safety: Bogus excuse used to get a ban on pedestrian traffic into FedExField on game days in 2000. After a class action lawsuit alleged that the ban was really intended to increase parking revenues at the stadium, the ban was overturned. In 2007, Snyder again cited safety to get offsite parking banned by the town council in Agawam, Mass., home of Six Flags New England. Parking rates at the theme park tripled after his 2005 takeover of Six Flags. When the Agawam council learned about the earlier pedestrian-safety controversy at FedEx, it undid the ban.

Sanders, Deion: Crown jewel of the fantasy football team Snyder put together during his first offseason as owner, which also included Bruce Smith, Mark Carrier, Jeff George and Adrian Murrell. Snyder signed Sanders to a seven-year, \$56 million contract with an \$8 million signing bonus. After a debacle

of a 2000 season for the team and himself, Sanders refused to report to the Redskins in 2001—but declined to return any of his bonus money.

“Several Million Dollars”: Amount Snyder was paid by StubHub as part of the Redskins' 2008 deal with the online ticket clearinghouse, according to StubHub spokesman Sean Pate. At the time, Snyder had been taking tickets away from season ticketholders for violating team's policy against reselling tickets. *The Washington Times* reported that the team even repossessed six tickets from the Brafoves, a D.C. family that had had them “since the 1940s,” after Redskins detectives found that they'd put some tickets up for sale on eBay.

Slamming: The illegal practice of switching a customer's telephone service without authorization. Florida authorities fined Snyder's pre-Redskins outfit, Snyder Communications, \$3.1 million in 2001 after investigators uncovered more slamming in its offices than you'd find stagefront at a Limp Bizkit show.

Smear Job: Action that Marvin Demoff, agent for Gregg Williams, accused Redskins of taking to preempt fan unhappiness over Snyder's decision not to hire Williams. A four-year employee of Snyder's, Williams was a fan favorite. But the owner reportedly wanted to hire veteran coach Jim Fassel instead. Demoff pointed out that three D.C. media operations reported at about the same time that “team sources” were saying Williams wasn't fit to be head coach because he had been “disrespectful” to retiring coach Joe Gibbs. The alleged slight occurred when Williams unilaterally called the “Missing Man Formation” as a tribute to Sean Taylor after his death. Outcry prevented the team from hiring Fassel, though Williams didn't get the job, either.

Smith, Bruce, Rear End Of: The only thing fans who bought the first run of Snyder's Dream Seats had a great look at. Before the 2000 season, Snyder installed 1,488 field level seats at FedExField. To that point in football history, the front rows were regarded as the worst vantage point in a stadium, since the players on the sideline block the view, and were priced accordingly. Snyder charged \$3,000 per Dream Seat.

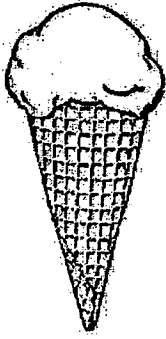
Sponsored Sponsors: A technique created by the Redskins Broadcast Network in the Snyder era to cram in all the advertising sold on Redskins radio broadcasts. No segment of a Skins game goes unsponsored, leading to fabulous listening moments such as: “The GMRI scoreboard brought to you by McDonald's.”

“Sports Jerk of the Year”: Award conferred upon Snyder in 2001 in cartoon strip “Tank McNamara.”

U

Unobstructed View: What Snyder wanted of the Potomac River from the back of his Montgomery County home. To accomplish this, he cut down trees protected by the National Park Service. The episode marked one of the rare times Snyder got crisis PR help. He retained Mike Sitrick, who helped with damage control for the Michael Jackson family after the pop star's death and Paris Hilton after one of her arrests.

V



Vanilla: Flavor of ice cream that Snyder left to thaw in defensive coordinator Mike Nolan's office TWICE in one season to let the coach know the owner felt his schemes were simplistic, or vanilla. John Feinstein wrote that Snyder's second delivery, after a loss to Dallas, consisted of "three giant canisters of melting 31 Flavors ice cream" and a note that said "I do not like vanilla."

W



Weasel Stew: Menu item at the Princess Restaurant in Frostburg, Md., conceived in 2000 after the Redskins broke their training-camp lease with the local college. Jack Kent Cooke and Maryland lawmakers had worked out a 10-year, \$331,000-per-year deal, designed to bring tourist dollars to western Maryland, as part of the agreement that brought the Redskins to Prince George's County. Shortly after buying the team, Snyder defaulted on the deal so he could hold training camp at Redskins Park, where he charged \$10 admission and \$10 parking. In 2001, Snyder paid the school \$750,000 to settle the matter. The school used the money to establish an endowment named for Cooke.

Z

Zorn: Verb meaning to humiliate an employee into quitting so the employer can avoid paying severance. The word was brought into the lexicon early in the 2009 season, after Snyder engineered a public emasculation of head coach Jim Zorn. Zorn's play-calling duties were handed to consultant Sherm Lewis, who was working as a bingo caller at retirement communities in Michigan when Snyder hired him. At the time, Zorn had a year and \$2.4 million remaining on his contract. He didn't quit.

Our Readers Say

1

Stacy

November 17, 2010

It appears that this post comes from the future?

2

Mike Madden

November 17, 2010

Stacy --

Our article pages are dated to match the date on the paper, which is the Friday of the week it comes out. But you can pick up a paper copy around D.C. any time from tomorrow on.

3

Don

November 17, 2010

Simply outstanding.

4

Jim C

November 17, 2010

You did a good job with this, but how could you ignore Snyder suing his own fans who could no longer afford their tickets? Of all the shitty things he has ever done, that is the worst by far.

5

Mike Madden

November 17, 2010

Jim C--

That's in here:

"Hill, Pat: Down-on-her-luck 73-year-old grandmother—and five-decade Redskins season-ticketholder—who was sued by the Redskins in 2009 because she could not afford to keep up payments on the 10-year, \$50,000-plus club seats contract she'd signed."

6

Snyder's Hook Nose

November 17, 2010

Who is surprised? He's a little tiny boy. A speck of fly sh*t, really. "Oy." Typical.

7

E Palton

November 18, 2010

Dave McKenna, you are a national treasure. Keep doing what you're doing. Exactly as you're doing it.

8

Doug

November 18, 2010

Mentioning Brad Johnson was good, but you should have noted that when he came back to Washington with the Vikings in 2006, he mockingly wore his old Redskins jersey into the stadium and was doing out-of-character celebrating after the Vikings' victory. Great stuff. Plus of course two years after the Skins demoted him, he won a Super Bowl with the Buccaneers.

9

Bud

November 18, 2010

Dan Snyder. There's nothing we can do to get rid of this insufferable cunt, so we might as well ridicule the shit-eating scumbag. I am a Skins fan for life but I will not spend a dime on anything related to that team as long as he is the owner. Great article.

10

sydneyewade

November 18, 2010

Dave,

Is Danny still involved with Dick Clark Productions? Wondering if there's correlation between his involvement and this:

<http://www.hitfix.com/articles/hfpa-sues-dick-clark-productions-over-golden-globes-tv-agreement>

Fantastic article. \$20 scratch tickets... priceless.

11

Manynad

November 18, 2010

Christ, what an asshole.

12

Glenn Petty

November 18, 2010

Brilliant. We critique most Skin's games at TodaysACCHHeadlines.com in a post called "Dear Mr. Snyder." We like to think we are funny and informative, but we lack the resources (and frequently the energy) to do the great research you have done here. Our DMS posts have always followed games, but we will alert our readers to this masterpiece TODAY! Loved "700"/Gibbs era reference combo. Nice...

13

AG

November 18, 2010

GREAT article!!!!!!!

14

KEKIRK

November 18, 2010

Even after all we've witnessed, a litany like this is jaw-dropping. I was a Redskins fan my whole life but as the team has declined under Snyder's "leadership," I no longer wear the ballcap, attend games, or care whether they win or lose. Games like this past Monday night are almost like karma coming around. It's a real shame for a team that once deserved the undying loyalty of its fans.

15

noodlez

November 18, 2010

FUCKING CLASSIC!!!

much needed after that (which was the second worse day of my redskin fandom life) monday night massacre!

16

Matt

November 18, 2010

There should be a Riggins entry in the R's

17

Masked

November 18, 2010

I'm from Detroit and after reading this William Clay Ford doesn't seem so bad... Josef Stalin doesn't either

18

Richard

November 18, 2010

Mr Six WAS/IS creepy!

19

Trin

November 18, 2010

Wow. Having only lived in DC for 4 years I knew Dan Snyder was a complete asshole but this thorough detailing of his stellar asshattery blows me away!

What a total douche.

20

BGGB

November 18, 2010

GREAT article.

And doesn't even fully delve into how awful the team has been *on the field*. 24th best record in the NFL since Snyder bought the team.

Not sure the internet has enough room for that kind of exposé.

21

Joe

November 18, 2010

Wow. Everybody knows what a clown and a moron Snyder is but I had no idea he was this bad. Once I got to the bottom third of the list I started to realize that if this guy has been caught in shady deals and practices this many times it probably means that there are twice as many stunts he's pulled that nobody knows about.

22

Grumpy

November 18, 2010

LMAO...This is GREAT!!

23

Falls Church

November 18, 2010

"Andyman, which could be Pig Latin for Danny M"

I-ay on't-day ink-thay ooo-yay ave-hay ay-ay ooo-clay ut-whay ig-Pay atin-Lay even-ay is-ay, ooo-day ooo-yay?

24

Timbo

November 18, 2010

I had no idea that Skins fans had it so bad. This Packers fan extends his sympathies.

Speaking of the Pack, I wanted to point out that Sherman Lewis, who was a "bingo caller" when he took over playcalling duties for Jim Zorn, is/was a highly regarded offensive coordinator who ran the Packers offense during the Superbowl seasons (he was with Bill Walsh's 49ers, too). So he wasn't just some Snyder crony. Still, bringing Lewis in was totally classless.

25

Scared to Say

November 18, 2010

Let's not forget when Lavar Arrington's contract got switched out during signing, replaced with another draft that cut \$3 million in bonus money! Also, remember how he screwed John Cooke out of the team by pretending to want to go in on a bid with him. You should have also mentioned more goodness about Dave Donovan and Dennis Green, too.

Best article ever...even including James Grimaldi's piece last year on sueing customers, selling tickets out the back door, and forcing customers to buy "packages" including Touchdown Club in order to get a season ticket.

26

KJLHD

November 18, 2010

This is exceptionally well done. Please continue to update this article as needed, I'm sure there are many,

many more stories you can share. Maybe going through the years one by one, a timeline if you will, beginning with elaborating more on his dirty business deeds in the 90s. I can't get enough of this!!

27

Still scared to say
November 18, 2010
Forgot to mention...

The players know what kind of people they work for, and this team will NEVER win under this ownership. Mark my words. NEVER, because they get screwed over every day, but they can't talk about it for fear of being black-balled.

28

The Greater Washington D.C. Community
November 18, 2010

God bless you Dave McKenna for publishing a little thing we like to call the truth.

29

Leeguru
November 18, 2010

This was a beautiful piece of writing. I have tears in my eyes. Every year people think things are going to change, but as management has shown, you can dress up a turd, but it still smells like shit. It is harder and harder to even care about this team. My wife and kids are forbidden from buying any NFL gear because Danny gets 1/32 of everything due to profit sharing; my friends who are fans of other teams also support this boycott. It's the only language that ass-hat understands

My only correction, Matt Turk asked to be released after the team cut Dan the day after his botched snap.

Thank you again for brightening my day!

30

Nate in the PDX
November 18, 2010

Belt Buckle, Jewel-encrusted: the Redskin-tastic Rosebud to Snyder's Charles Foster Kane.

31

Mike
November 18, 2010

It was Matt Cavanaugh's desk that Snyder left Vanilla ice cream, not Mike Nolan.

32

G
November 18, 2010

This article saddens me to no end. A pox and a curse on you, Daniel Snyder.

33

Typical DC BS
November 18, 2010

Don't forget Danny REQUIRING employees to call him Mr. Snyder, no matter their age or position. I'd also like to know if he's now driving to the stadium (and experiencing the massive traffic jams the Monday Night Football games cause for ordinary commuters) or if he's still flying in on a helicopter. If he's still flying to games, can't we work on our local representatives to get his helicopter banned, like most ordinary pilots who have to avoid "no fly" zones in this area?

34

Rob
November 18, 2010

Great article. I've said all along that Dan Snyder is the worst professional sports team owner in history.

His entire organization is suspect. I have become less of a Redskin fan with each passing year of his reign. Unfortunately, I can't see him selling the team anytime soon. In terms of sports futility, we are destined to become the Chicago Cubs of the professional sports.

35

James T.

November 18, 2010

Even during a year such as this one, Dan Snyder makes it easy to be a Cowboys fan.

Despite being 2-7, it could be worse: I could be a Redskins fan.

Your team and its fans deserve so much better than this guy. I'd contend Snyder killed much of the Dallas/Washington rivalry due to the apathy he has instilled in his fan-base.

\$ can't buy pride.

36

Ali

November 18, 2010

This is...bad, really bad. I had no idea how terrible Dan Snyder is. I feel like Jerry Jones gets a lot of criticism, but I don't think he comes even close to the "body of work" that Dan Snyder has

37

Dave

November 18, 2010

Awesome piece. Couple of omissions:

- 1) post 9/11 he handed out American flags for people to wave at the game. The flags had a sticker on them: "made in china"
- 2) post-Katrina he had employees collect money out front of the stadium in buckets. The buckets were labeled: "redskins relief fund" no mention of Katrina.
- 3) he didnt consult with pg county before expanding to 91,000 seats. Since the infrastructure was not designed to have that capacity. He was reprimanded by the county. See 10/6/04 article in wapost.
- 4) fan patdowns post 9/11 that remain, likely to keep people from bringing in food. No other local sports team does this.
- 5) no straws or lids for sodas at fedex field
- 6) cash parking at remote lots with bus service to stadium

38

Mr X

November 18, 2010

The hiring of Shanahan and Donny Mac are but the current act of this tragedy. When I said this in the spring, nobody believed. Mr Snyder will never change because he can not.

39

courtney

November 18, 2010

whats the difference how inept he is at running the Skins, people still pay to go see em and in doing so reinforce his self image.

40

Tim

November 18, 2010

This is the most articulate and succinct description of the behavior of Dan Snyder. Being a fan, you can't help but be directly or indirectly impacted by Snyder. Most have grown numb to the pain and embarrassment he wields on this franchise and fan base, but the article does an absolutely fabulous job of reminding us all what an incompetent owner his is and has always been. Most of the behavior is his

own work and at his own hands. That which is performed by his minions is still representative of the culture he creates. Persistent - Snyder may be, which has probably served him well in most of his successes. However, he has clearly proven to be persistently bad at many things, including owning and operating a professional football team - not to mention many things that reek of being a detestable human being. Snyder is toxic by most measurements and I'm afraid his era as owner will not reflect kindly on the Redskins' record book. His toxicity has certainly stained the franchise, the brand, and everyone who represents the Redskins and the fans.

41

Expos fan

November 18, 2010

Wow. I thought Jeffrey Loria was the lowest of the low in sport franchise ownership but I see now that he has serious competition.

42

mike

November 18, 2010

Makes me think of Goerge Orwell's Animal Farm.

43

steve ryan

November 18, 2010

Simply outstanding work. the only folks doing a worse job with the Washington Redskins than Dan Snyder is the Washington Post and the loser "YES" men that work for that paper. Chad the mouth should have added "You Suck Washington Post!"

44

PTE

November 18, 2010

If I wasn't in the middle of a public library I would rip the Redskins shirt I am wearing off of my back right now. Dan Snyder is the most classless piece of shit to ever own a sports team. The only upside to having him as an owner is that it gives people like Dave Mckenna a chance to write articles like this. Brilliant work.

45

Nicolas Baca

November 18, 2010

God bless you for this post. May Dan Snyder get Cholera.

46

Pocono Eagle

November 18, 2010

WOW.....just freaking WOW!!! Normally, I like to poke good natured fun at the fans of the other NFC East teams, whether they be fans of the Midgets, Cokeboys or Deadskins, but after reading this, I'm swearing off picking on any remaining fan of this team. Dan Snyder is an absolute abomination as an owner, businessman and human being and I can only hope that the true fans of your proud and storied franchise find a way to force this meglomaniacial carpetbagger to sell your team to someone who has at least a clue.....well, maybe still clueless, but at least a decent human being (oops, sorry, I'm still an Eagles' fan after all.

And if he still flies his helicopter to the games and elsewhere, I know a guy who has a friend whose cousin lives next door to a guy who has a connection for Stinger missiles :D

47

Head of Fan Development. Washington Redskins

November 18, 2010

Enough is enough Snyder! Start by drafting an O-line to go with Trent Williams.

48

Jeremy

November 18, 2010

I wish I could say that we need to take it easy on Dan, BUT once again we are dealing with the same issues that have plagued this team for the last 10 FLIPPIN' YEARS! Only the names of the coaches have changed and what is the problem with this team, well there is one constant throughout these years (to Quote Sherlock Holmes, "When you have eliminated all other possibilites whatever remains no matter how improbable is your solution")...Hello Mr. Snyder!

49

Horatio

November 18, 2010

I'm partially blind, so maybe I missed these. Don't forget to add them:

1. Verbally abusing John Feinstein in a public restaurant, during which he claimed that he should not be criticized at all. Check out JF's blog at: <http://www.feinsteinonthebrink.com/index.php?categories=Dan%20Snyder> and http://www.masnsports.com/the_sports_junkies/2010/10/the-whole-picture.html

2. Snyder fired most of the Redskins' office staff when he took over in 1999...after guaranteeing them in writing that he would do no such thing.

3. Snyder cannot take criticism of any sort. He took away most of the Washington Post's press passes after they continually bashed him for his mis-management.

4. Snyder and his wife fired their child's nanny and didn't pay her a dime, so she sued them in court for unpaid wages and won. Nice guy, huh?

5. Snyder made millions by targeting the grieving families of cancer victims in hospitals, selling them 'bereavement baskets.'

50

Dan O.

November 18, 2010

What a read! Great article and very informative. I am also an Eagles fan and had heard some of these stories but I had no idea the depth of this cretin's meglomaniac tendencies. Snyder is a genital wart and needs to be removed. I hope this article gets some national attention as Redskin fans (actually fans of any team) don't deserve to be treated in such a fascist manner. Skins fans should start by boycotting games. The Redskins franchise has a proud and storied history and what this small minded (and small man) is doing is criminal.

51

SeanC

November 18, 2010

What a scum sucking douche bag - As a Cowboys fan, I hope Snyder continues to run the skins into the ground for decades to come. Maybe he will buy the Giants and Eagles too!

52

Hondo Howard

November 18, 2010

Awesome. A great chronicle of the Snyder era. Informative and hilarious. I will keep a copy handy every time I start to think that Snyder is human. Great job.

53

REHuntJr

November 18, 2010

Wow, that was beautiful. Nicely done.

One thing to add to the item about Snyder charging fans \$10 for admission to training camp is that it made it easy for other teams to watch and film the Redskins' practices.

54

Ron Moten

November 18, 2010

Snyder is a bigger dick than i am. McKenna rules!

55

Larry

November 18, 2010

Out-fracking-standing. I got on the ticket waiting list in the mid 1970s...and only got season tickets when FedEx came on line in the late 90s. After 10 years of miserable football and an even worse game experience at FedEx, I gave the tickets up. The Skins wrote, called, almost begged me to keep them (fork over the dough), but I would not. And never will again with D. Snyder as owner.

56

GG

November 18, 2010

What a masterpiece. I would add that he could have added in a "T" category for Tom Cruise. After buying into Cruise's production company, Snyder had his marketing minions hype up a pregame home game (help me here I can't remember against whom) with a special surprise for ticketholding Redskins fans. The big "surprise"? Watching those two malcontent midgets hobnobbing on the sidelines. Unfortunately not enough people were paying attention to boo them both back to his helo and quite frankly not many even gave a flying F. As i recall, Cruise also graced the sideline at an away loss to powerhouse Detroit heedless of being just a totally out of place distraction in an embarassing loss. What a total disgrace this littel Nero is.

57

Bill Bird

November 18, 2010

Does Snyder worship at Westboro Baptist Church?

58

WorstSeat

November 18, 2010

"That's the Dan Snyder who got caught forging names as a telemarketer with Snyder Communications,"

Where's more on that? I'm having a hard time digging up that allegation.

59

JMS

November 18, 2010

This article summarizes why last year I couldn't take it anymore and dropped my season tickets. The only reason I went year after year was to tailgate with my brothers, cousin and friends - certainly NOT for the product. The Danny was putting on the field. It got to the point I did all my eating and drinking before the game (plus smuggling in a few beers...) and never spent a red cent in FedEx just because I couldn't stand thinking of that smug idiot making more money off me. Think about it - a franchise as storied, beloved and ingrained into the life of DC and it's fans is now looked upon with contempt and scorn solely because of it's ownership. Don't tell me winning would "cure" that - even when we went to the playoffs (one playoff game AT FedEx) we were bitter because of the way he constantly finds ways to squeeze every last nickel out of the very people he expects to love his team and him.

Fire Danny, move back into RFK and raze FedEx.

60

ambrosia

November 18, 2010

Great article - what a great piece about a scumbag...and I'm not even a Football fan but never understood why they couldn't perform. Year after year.

61

Cowboys fan

November 18, 2010

From a Cowboys fan...I can't believe I am going to say this. I never thought I would feel this way: I am so sorry for y'all Redskins fans. I thought our owner was bad. I can see how things could be so much worse.

62

terp

November 18, 2010

M- Modell as in Art who Snyder forced to park more than 1/2 mile away during a Redskins Ravens game. He was around 80 years old at the time. I don't know the exact outcome.

63

Josh

November 18, 2010

I was born and raised a Redskins fan, alive during all three Super Bowl wins, and old enough to vividly remember the last two. I LOVE the team and am so proud to be a Redskins fan...but Daniel Snyder is slowly KILLING the glory of our historic franchise. Is there truly nothing that we fans can do to remove this greedy idiot from committing further damage? I am literally fuming right now and wish I knew somebody in the legal profession to consult with and find out if some sort of legitimate boycott or even class action lawsuit could be made to remove Snyder from our great city and its team. This has gone on for over a decade and I have zero doubt that Snyder will EVER give up the team on his own. What can we do about it?

64

JT Scully

November 18, 2010

As a lifelong Eagles fan, I love seeing Snyder skwered like this. Keep up the good work.

65

McNabb, Donnie

November 18, 2010

My favorite part is Deion Sanders refusal to pay back the 8m signing bonus. What kind of an idiot doesn't have clauses built into professional sports deals.

66

Kenneth Benjamin

November 18, 2010

I have a personal history going back many years with Dan. All I can tell all of you is that once upon a time he was a pretty good guy and lots of fun. It's sad and a shame.

67

Jerry Kline

November 18, 2010

Don't forget the time a few years ago when Snyder's Montgomery County neighbors went nuts after a huge blizzard knocked out power in their neighborhood for an extended period. For days, that whole section of the county went without heat and other basics due to the storm. Many people were in dire straights. There were calls by public officials for conserving electricity and helping your neighbor. But Snyder thumbed his nose at everyone by running his home generator in a manner that left everybody pissed. Onlookers claimed that his compound was lit up like the sun, while so many people had to deal with spoiling food and no heat or hot water. The incident was widely reported on in the Post, and he suffered yet another black eye.

Your article is great!!

68

"doctor brown"

November 18, 2010

It is about time that the veil of secrecy and denial is being pulled off; this guy is the worst than jimmy jones and believe me that is saying a hell of alot against the egomaniacal owner....thanks from Dallas

69

Joe dirty

November 18, 2010

As an Eagles fan, i would like to personally thank Daniel Snyder. McNabb...an extension? Kudos to you, Oh Danny Boy!

70

Snyderfan

November 18, 2010

As a lifelong Redskins fan...

He fucking owns you and only he is smart enough to know it. Dan Snyder only makes money when sheep go to shitty blowouts and buy 10 dollar beer. We only have ourselves to blame for such a transparent asshole. Hw can only charge money for parking when stupid fucks show up to pay it.

71

Dave Ess

November 18, 2010

Bengals owner Mike Brown has grossly mismanaged the Bengals. However compared to (as Jon Gruden would say) THIS GUY, hes likable as a person at least.

72

G. Friday

November 18, 2010

Love how you go out of your way to not mention Tony Kornheiser among Dan's employees.

73

Tommy

November 18, 2010

I was at the game where Danny Boy forced the Ravens to park their buses at well away from the stadium. Art Modell had to wait for someone to come pick him up in a golf cart. It was pathetic.

Danny Boy also sat down for lunch with Art and turned around and sent Art the bill.

And one of the funniest things he did as a new owner was after being introduced to William Clay Ford, he asked Ford what type of business he operated that allowed him to own the Lions.

You can't make this stuff up.

74

Steve

November 18, 2010

oh MAN! I feel for ya Skins fans!

As a 40+ year Packer fan, I don't much care for the Skins but...well...I'm just sorry for ya havin' to endure that midget.

On behalf of ALL NFL Football fans, we'd understand if you wanna dump your allegiance to them and adopt another team. You folks have earned special dispensation...one free 'allegiance' trade. (Cuz ya KNOW that little shlt is gonna own 'm for another 40 years.)

75

Vince

November 18, 2010

You left out:

- 1.) Firing long-time loyal employees after buying the team.
- 2.) Telling Native American activists that he would never change the racist nickname as long as he owned the team.
- 3.) One of his partners, Drasner, undermined Schottenheimer's authority because Marty was using the "good limo" and wouldn't let Drasner use it for some of his out of town guests. At the end of the season, Drasner pushed Snyder to fire him.

As long as the fans keep buying merchandise and sitting in the rain to watch the worst team in professional sports, Danny will keep finding ways to fuck you. As the Sex Pistols once said, "Ever feel like you've been swindled?"

76

Morgan

November 18, 2010

This man has transformed this team into something almost totally unrecognizable. This certainly isn't the same team I grew up with. I just can't support the 'Skins while he runs them into the ground.

Hopefully Snyder will grow bored and sell to a competent owner. I just fear that it will be decades from now.

77

Don

November 18, 2010

The fans sat out in that freezing, pouring down rain for a team headed by this Putz?! The fans should revolt and give him the cold shoulder. Calling him a greedy, scum bag would be an understatement. I won't be paying for any tickets.

But, I'm sure some of the players have this same arrogant attitude.

Fans boycott him until he can treat you better!!!

78

Don

November 18, 2010

The fans sat out in that freezing, pouring down rain for a team headed by this Putz?! The fans should revolt and give him the cold shoulder. Calling him a greedy, scum bag would be an understatement. I won't be paying for any tickets.

But, I'm sure some of the players have this same arrogant attitude.

Fans boycott him until he can treat you better!!!

79

andrea

November 18, 2010

So sad for the Redskins. How does a guy like this continue to thrive?? Can we all have a REDSKIN tea party and just boycott the lout? He's like a cockroach, feeding on everybody else's money.

80

Justin

November 18, 2010

@ Bud

We can always "Zorn" him until he sells the team!

81

S Scott McDaniel
November 18, 2010

Great article, really eye-opening. One that was not in there, & I hope I don't sound like some wacko conspiracy guy, but the MNF game against the Steelers when the Redskins wore all red jerseys. With red being the color of the Republican party it seemed like a Dan Snyder type of move. Thanx again, good job!!

82

packerlandmike

November 18, 2010

200,000 on the waiting list, eh?

Snyder's lying. The Packers, who have the most famous waiting list in the NFL, have about 84,000 names on the waiting list. I'm in the 35,000 range after 12 years.

The douche isn't willing to accept that everything he touches with the Redskins turns to dust.

83

Gibbs I

November 18, 2010

I heard Don Geronimo tell on 106.7 today of a time he interviewed Snyder, and was given rules for the interview including not to look Snyder in the eyes during the interview. He said before the interview began, Snyder's security people set a box up for him to stand on so that he could be taller than Geronimo during the interview.

84

Art

November 18, 2010

Amazing that the fan boys still defend the dirty dwarf.

85

ArmchairGM

November 18, 2010

Wow, I thought Snyder was a creep, but man! I sure wish Jack Kent Cooke had not left or been forced to leave such an onerous will for son John, that's the only reason this little creep owns the team. I know it's bad when other teams' fans are on here with condolences, good grief.

86

CapsCapsCaps

November 18, 2010

GREAT article. This team has long been a joke. Snyder is a clear a-hole. And people who continue to go to his games, pay for tickets, buy food, wear merchandise, etc. have only themselves to blame. NOTHING changes with this team until the fans \$top. Period.

Also, as a native Washingtonian and fan of all our teams EXCEPT the Redskins (go Caps, go Bullets!), I didn't think anything could beat last season for Redskin fun. Who knew THIS season would be better. This City Paper article is the perfect chaser for that wonderful game Monday night. :)

87

will

November 19, 2010

You knew right away what we were in for when virtually the first action taken by this creep was to brag publicly about how he had abused and humiliated Norv Turner after a loss. Well done.

88

Tom Fong

November 19, 2010

Bingo!

89

Tom W.

November 19, 2010

I didn't think it was possible to hate Chainsaw Dan any more than I already did.

Growing up in the shadows of RFK and the glory days, I hope the team will return to both...without that idiot!

Until then, GO CAPS!

90

The Ghost of Jack Kent Cooke

November 19, 2010

Well done, Davey Boy!

Beating up on that little twerp Snyder is as easy as shooting fish in a barrel, and certainly more fun. But I must admit, you've done a fine job with this effort.

Keep it up.

Shunning and shaming can go a long way. And I shall not rest in my grave until Snyder is somehow separated from the Redskins?

91

Joe S.

November 19, 2010

My wife, who's been a Redskin fan since she was a child and never missed watching a game in the 26 yrs. we've been married, has stopped watching football completely thanks to Danny. She watches SerieA, soccer from Italy every Sunday now. And she tells me things like, "There aren't any fat soccer players," and, "Soccer fans don't put up with assholes. They'd have made him sell the team years ago." He won't change until he loses enough money that he has to sell and he won't lose that much money as long as the fans continue to buy Redskin merchandise. Stop supporting him and the team and watch what happens.

92

And another thing

November 19, 2010

The only reason I go to games with my season tickets is to cheer AGAINST the Redskins - mostly Dan, but the players have to take the hit - but it's because I have to keep paying ALOT for my season tickets until my contract runs out in 3 more years. If I don't keep paying, I know I will be sued.

I really expect there will be a lot of empty seats in a few more years as more season tickets come up for renewal and don't get re-taken. (Of course, remember the article in the news last year that showed the Redskins forged contract renewals/extensions, too)

I am still deciding which team to cheer for: Saints, Packers, Colts?

93

A thought

November 19, 2010

Just a thought: I wonder if a player lockout will void our season ticket contracts. That would be a dream come true. I really hate this guy, this organization, and that stadium. I just want OFF THIS NIGHTMARE RIDE!

At least if there is a lockout and no season next year, I won't have to pay for tickets.

Thanks for refreshing my hatred for Danny Boy and his minions. Of course, that last game was a strong reminder, too. Nobody can coach or play for these idiots successfully.

94

JL

November 19, 2010

Jeopardy question:

How is it possible for any human being to make Peter Angelos look good?

Answer:

See above.

95

Jersey Patriot

November 19, 2010

I remember living in DC from 2000-2002. There was good-natured teasing between my friends and I (I'm an Eagles fan). I remember laughing and telling them that the Redskins owner was a creep, and they weren't going to win a thing as long as he was there. I had no idea how much of a creep he was. My heart goes out to Redskins fans.

But you can't let Snyder win. A European soccer team's fans would never settle for this crap. Organize a "Sell It, Snyder!" campaign. Boycott the television games. Boycott the radio broadcasts. Boycott tickets sales and Redskins gear. If you can, part with your season tickets. If you must go, wear no Redskins gear; instead, wear a non-Redskins color of unity associated with SIS!, such as orange or sky blue. In addition, you cannot buy concessions, and you should start "Sell it, Snyder!" chants as often as possible. SIS! should boycott all sponsors of the team as long as Snyder is the owner and should organize a letter-writing campaign to those sponsors saying so (Busch, Coke, Sprint, FedEx, etc.). Companies should know that they can't sell their products to Redskins fans if they sponsor the Redskins under Snyder's ownership. SIS! should also organize a boycott of anything else Snyder owns (Red Zebra, Dick Clark Productions) and should let the boards of those companies know it.

Take back your team.

96

andyman

November 19, 2010

C'mon, guys snyder is great. I love him as our owner.

97

Gene

November 19, 2010

Effing CLASSIC!

98

TW

November 19, 2010

Sigh. My prediction in the second season: 7-9 for 30 years almost seems hopeful.

Should also be another citation under: L - Largest Seating Capacity in NFL. Which you get when you push 20,000 seats back up under the second deck, behind pillars, so you can only see 2/3 of the field, and lose sight of the ball if it gets up higher than 20 feet in the air.

99

SkinsFan70

November 19, 2010

Doesn't Snyder force season ticket holders to pay for FEDEX delivery of tickets?

And he collects season ticket \$ just after super bowl, invests it and then FEDEX fixes just before preseason.

100

DanSnyder's Taint

November 19, 2010

Brilliant piece. A chronological history of Snyder's incompetence and greed would have been deeply depressing and almost unreadable, but this A-Z guide to the Redskins' lowlights really keeps you reading, marveling...and chuckling.

I am not a Redskins fan--wasn't even before Little Danny took over. So it's hard for me to fathom why people still care for this team. After all the jacked-up fees, the revolving door on the head coach's office, the overpaid, over-the-hill free agents and the YEARS of losing we should all be asking: why root for this team? It's not anything like the organization that won 3 Super Bowls. The only thing the current Redskins team has in common with the teams in the glory years is the uniform.

Folks, please stop feeding this feeding this beast. Little Danny Snyder has treated Redskins fans like a drug dealer treats crack addicts when he sucks out every last dollar in their wallet. I feel your pain--it's not fun watching your team drop to the bottom of the league--but root for college teams instead. Or find another NFL team to follow.

101

Chico from Chico

November 19, 2010

You should make this a regular column in the City Paper. Something like "Danny's Douchebaggery." You already have enough material for the next five years.

102

PennilessPig

November 19, 2010

Wow. How can anyone afford to be a skins fan? I bet that he puts a dome on that stadium soon and sucks out all the oxygen and charges for air tanks.

103

Vincent

November 19, 2010

Just as Jerry Jones is getting his comeuppance from other Dallas-Fort Worth teams (the Rangers winning the AL pennant, FC Dallas playing in Sunday's MLS Cup), we can only hope some of Washington's other teams steal his thunder (the Capitals winning the Stanley Cup, the Nationals someday reaching the playoffs -- heck, even the Wizards returning to prominence). Snyder is clearly the most fan-unfriendly owner I've ever come across, even worse than Cuban Pete in Baltimore or the late George Steinbrenner, and the scorn he receives is well-earned.

104

Shunk W

November 19, 2010

We in Dallas realize we have a jerk for an owner but it makes us feel better that we know it could be worse.

105

Distraught Skins Fan

November 19, 2010

I have been a loyal fan my entire life and I too am so discouraged since Snyder bought our faithful team that I must change the channel. It's sad to think that one person could bring down a franchise that once stood for everything that this man IS CLEARLY NOT! Thank you for having the balls to inform us all, that otherwise did not know the degree of hatred we should have for "The Owner"; sadly I use that term loosely as PIMP is more fitting. If only he would fall off the high horse/box that is lifting him up. I just

hope that I am alive to see that day!

106

shaww

November 19, 2010

Does Ted Leonsis have the money to buy the redskins to?

107

john rebstock

November 19, 2010

dan snyder could not manage a successful lemonade stand....let alone a successful football team.

inept Cerrato and pathetic Cerrato deserved each other.

Listening to dan snyder prattle about NFL player personnel is comparable to listening to lindsey lohan on the topic of alcohol sobriety.

u omitted the adam archuletta fiasco....adam thrived in chicago bears secondary who primarily played a zone defense....the redskins apparently thought he would thrive in their man to man defense even though adam only had marginal speed and could not play man to man defense.

108

john rebstock

November 19, 2010

u forgot about the brandon lloyd trade from san fran...san fran was going to cut brandon....yet they got 2 draft picks from the redskins.

and mark brunnell was going to be cut by jacksonville....yet the skins gave jax a 3rd round draft pick.

and the portis trade from denver for champ bailey...the redskins gave denver a 2nd round draft pick...for what should have been a straight up trade.

and the duckett trade from atlanta...who the redskins never used...and gave atlanta two draft picks for.

109

Gigs

November 19, 2010

1. When Frank Herzog was fired from the radio show, my friends and I decided that the new guy's name was "Not Frank". "Not Frank" is a real idiot saying stupid stuff like "these guys came here to play football". Duh.

2. Another high point in Dan Snyder's treatment of loyal Redskins fans: no more shuttles to and from the Metro. That's a long walk!

110

SkinsFan76

November 19, 2010

You also forgot to mention that he now makes the Cheerleaders carpool with each other in order to leave more parking spaces available for the fans who will "pay" for parking. The guy is a scum bag and has been killing the greatness of the Washington Redskins since he came on board. The team is a joke in the NFL and it all starts at the top. This is a great article. Snyder needs to GO! Every company he touches goes to shit. But as long as he's making \$\$\$, he'll never stop. Fans really need to just stop buying gear and going to games and he'll feel it!

111

Barch

November 19, 2010

thank you for writing this

112

Nick Rahlf

November 19, 2010

Not even a mention of his fabulous relationship with Tom Cruise? This is great, thanks for the good read!

Nick

113

Brian

November 19, 2010

Great article. I had season tickets for 8 years and gave them up this year because I couldn't take it anymore. All fans of this team need to give up their season tickets, stop buying merchandise and supporting this vile scum. Only when money well dries up will he sell this team and all fans will finally have redemption.

114

Dan Snyder is scum!

November 19, 2010

I have been a Washington Redskins fans for more than three decades, but I will no longer root for this team as long as Dan Snyder is the owner. Why? Because Dan Snyder is scum!

115

Sal Paradise

November 19, 2010

I'm betting this guy is a Republican....

116

Sal Paradise

November 19, 2010

I wonder how the people who work for him at his radio stations can say they are real, objective journalists. Poor Kevin Sheehan, I actually feel sorry for him as each day he tries to work the masses away from their hatred of Snyder and all he sows, spewing low budget propaganda as he goes. Sheehan actually thinks he's an objective journalist, just email and he'll tell you.

I still wonder how Tony Kornheiser manages to work for him, but he does mention everyday that he is no longer a 'real' journalist and is now the 'Uncle Tony' character so popular in urban American and elite places everywhere.

Word has it that Snyder was the guy who pressed to get him hired on MNF, and it worked. Tony, however, showed us all that Joe T. is better at tv than he is. That thought alone must have Tonk K. still seeing his shrink after each show. That big paycheck he brags about, of course, coming at the price of his pride and dignity.

Which, of course, is the first thing you give up when you live your own, personal 'Devils Advocate' and work from DS.

Thank goodness I'm a Bears fan. Our owners aren't mean, just dumb. Like Mike Ditka.

117

jake

November 19, 2010

Dan Snyder is a typical Jew...

118

john

November 19, 2010

And you're a typical asshole. Snyder is despicable, but don't use him as an excuse for you're anti semitic bullshit. Jackass.

119

chicagoterp

November 19, 2010

I'm a Ravens fan and I have always disliked the Redskins, but no fan base deserves this. Snyder is surely one of the leading assholes in the country. He seems like the kind of guy who used to get shoved into lockers in high school and he has spent his entire adult life getting revenge.

120

David

November 19, 2010

Hey Jake,

Fuck you, you fucking punk. You are a typical asshole.

121

Breal

November 20, 2010

Jake,

You are a miracle of evolution. How you made it to this point in time is remarkable. Fortunately, natural selection will run its course and trash like you will fade away. Continue to lead an empty life so you can die sooner and allow the human race to move forward.

On topic: great article -its amazing how much abuse we have taken as Skins fans...

PS: Jake -sorry about the big words like "evolution". "Evolution" means go outside behind your granddaddy's shed and shoot yourself. There. That's much better.

122

Teresa

November 20, 2010

This team will NEVER be successful as long as Napoleon Snyder owns it. NEVER. Each year, he and his marketing team try to fool us with a message of hope and each year, those fools who fall for it are left holding an empty bucket. This year is no different than any other and why? Because the man at the top of the heap hasn't changed. You can bring in a dozen new head coaches, a dozen free agents, it ain't going to change a thing as long as the top dog remains the same. As a lifelong Skins fan, I pray every day that Snyder sells the team or is forced to sell it. Realistically, however, I believe we are stuck with this putrid organization for at least another 15 or so years, given Snyder's age. If people would only wake up and vote with their pocketbooks (stop going to the games, stop buying the merchandise), Snyder would go bankrupt and be forced to sell. It is a crime what he has done to this once proud and classy franchise. JKC must have rolled over in his grave at least 100 times since Snyder bought the team.

Snyder is a disgusting example of an arrogant little jerk who thinks owning a team is all about marketing. Despite his claims to the contrary, I still think he's heavily involved in team operations. Who doesn't believe he had EVERYTHING to do with the McNabb contract extension and the timing of it? If you believe it was all Bruce Allen and Mike Shanahan, you are one of those fools who Danny Boy just loves to fleece. With his philosophy about making a buck, being patient and building a winning tradition will always come in a distant second to Danny Boy. End result is many, many more years of mediocrity (at best) and humiliation (at worst).

And we fans have done NOTHING to deserve this, nothing. We are among the most loyal fanbases in the NFL. And what do we get for our years of loyalty? A conniving, lying, rotten owner named Dan Snyder who could give a flying d*mn about you or me.

123

Dave

November 20, 2010

B: Building Facility Fee for the most recent Paul McCartney show @ Fed Ex Field. I wanted to take my family of four to the show, could only afford it by going for the \$65 (cheapest) tickets, only to have a \$50 per ticket Building Facility Fee waiting at the end of the buying process, breaking my bank account to the point I couldn't swing the seats.

By comparison, the most recent McCartney show in Miami featured \$25 tickets released the week of the show, and of course, no disproportionate fee.

124

A. Hitler

November 20, 2010

Each week, I love to watch the Redskins lose, knowing full well that I will see the grieving face of Daniel M. Snyder on the television. It makes me dance like I did when France fell. And Snyder's unpopularity helps with my continuing efforts to berate his tribe. Snyder is the Roy Cohn of NFL owners.

125

chris

November 20, 2010

When my Dad was alive, he was a Redskin fan (this was the pre-Snyder regime.) Honestly I'm glad my Dad is not around to see how Snyder has ruined his beloved "Skins".

126

johnny weeze

November 20, 2010

as a long time Giants fan it was always just part of the season to know you had to try and beat the redskins. your team was the enemy. that said, you dont deserve this. not at all. Im glad Wellington Mara doesnt have to shake hands with this scumbag.

You folks need to seriously organize and boycott. pickett the parking lots. You and all football fans deserve better then this.

127

rockinmd

November 20, 2010

you forgot R - Rooney rule. How napoleon circumvented the rooney rule by staging a couple of fake interviews with black coaches then immediately hiring shanahan with whom he had already negotiated a contract. Of course one of those coaches will probably win a super bowl before Mike does.

The organization never changes - instead of collecting fantasy players he now collect fantasy coaches. What has Mike done since elway retired? Terrible. But Mike was the big "name" out there so napoleon just had to have him.

128

tony alvarenga

November 20, 2010

Amazing!

More Snyder-era player/coach bashing would've been nice. I guess that could be an entire book.

Remember that article in WP about Jason Campbell being the 17th starting quarterback (at the time) since Snyder took over...i loved the starting record/tds/int...Gus Frerotte, Tony Banks, Heath Shuler...

129

C-A-P-S

November 20, 2010

Redskin-season ticket holders = SUCKERS

Why do you idiots continue to support this asshole who repeatedly sticks his hand into your wallet and gives you a horrible fan experience?

Didn't you realize the entire nation was laughing at you rubes for sitting in the cold rain in your \$200 seats, after paying \$35 to park and then facing a 2-hour drive home?

Stop renewing your season tickets that no one else wants and quit being sheep.

130

another cowboys fan

November 20, 2010

Wow I always just thought he was an idiot team owner, never knew he was an idiot and scumbag of a human being. Actually sympathize w/ you skins fans, I def would not spend a dime on the skins until he's gone.

131

DanEboy

November 20, 2010

Please keep updating this article with some of the info you're getting in the comment sections. There's still 100's of more great examples our plague of an owner has committed. Great article!

132

bunk

November 20, 2010

Great article, but it did leave out the Steve Spurrier Era... The Era that began after Snyder got rid of Shotenheimer and gave Spurrier a \$25 million contract that was the most lucrative, at the time, in the history of the NFL. Spurrier got rid of power back Stephen Davis and replaced him with Trung Canidate - Trung f*cking Canidate. Dan Snyder is a vile wretched human being and the most incompetent owner the NFL has ever seen. Snyder is scum. As a life long fan I have grown apathetic with each passing season. Snyder would be nowhere in life if he didn't have publishing magnate and real estate tycoon multi-billionaire Mort Zuckermann bankrolling every failed venture the dumb retarded weasel was ever been involved in up until he purchased the Redskins on DEBT ALONE. If Mort Zuckermann was bankrolling ANYONE even after that person lost \$3 Million on a ground breaking innovative concept such as "CampusUSA" that individual would become a millionaire at some point which is exactly what happened with Bozo Snyder The Clown.

133

Bob Sanders

November 20, 2010

As a former season ticket holder, about 40 years between my father and I, I finally gave up the tickets, and rooting for the Redskins because it seemed being a Redskin fan was similiar to being an IBM fan, i.e. simply rooting for a business to do well - somehow Snyder managed to remind us professional football was a business, when most other owners in all other sports somehow make us feel it is a hometown team.

The last straw in giving up the tickets was continuing to pay for parking at the stadium, and having no spaces being left, and having nobody to line up the cars when pulling in, all facing the right way, as was the case in RFK. Snyder is a doosh.

134

Bob Sanders

November 20, 2010

Hey Jake - just saw your post - you are also a doosh. Hope you are not reproducing - you pindick

135

Randy Hawkins

November 20, 2010

Dave, you have outdone yourself this time. You never fail to impress.

I wonder if the ExtremeSkins politburo have started banning people from linking this article in posts? It wouldn't surprise me. People on there don't want this site to gain extra traffic, because they're afraid that people might learn the truth about their daddy Snyder.

Will Loudoun Larry talk about this article? HIGHLY doubtful.

136

Jerjerrod

November 20, 2010

Awesome article, but nothing about the Albert Haynesworth debacle? I never thought Snyder could possibly make a worse decision than signing Deion Sanders, but when he signed Haynesworth that was the first comparison that popped into my head. Can you imagine what would have happened if Snyder had owned the team when the Cowboys were looking to trade Herschel Walker? The Redskins would have given up every first, second and third round pick for the next ten years. This guy is an absolute moron, plain and simple. Jack Kent Cooke had three championships because he had a good G.M. who got the players a great head coach needed and he wrote the checks to pay the people Beathard and Gibbs went out and got, albeit without a salary cap.

Snyder needs to understand that paying one or two players 25% of the team payroll only ensures that the team does not have a roster full of capable players from top to bottom. This teeny weeny jackass does not understand that you play fantasy football by drafting players from around the league onto a FANTASY team, not signing has beens to a real team that has to pay massive contracts with millions guaranteed. I will never go to FedEx Field for another game and I truly believe, as much as it pains me to say this, that the Redskins will not win another Super Bowl as long as Tiny Danny Snyder owns the team. The NFL needs to realize that he is a blot on the league and force him to sell the team. Unfortunately Snyder's ego is too big to allow him to see what he has done to the front office, employees, players and fans of a once-great organization.

137

Dan's a Douche

November 21, 2010

Dan is in the business of making money. At that he is incredibly successful and will never sell the team as long as he's making money. How do you stop it?

- Don't renew season tickets
- Don't buy tickets to games
- If you've already paid for tickets and feel you must go, avoid spending one red cent while you are there. Take the metro, sneak in beers, eat beforehand. Think about it - if every one of the 90,000 people in attendance spends \$40 less per game, that would be a loss of \$28M/year (90K x \$40 x 8 games). It's a start
- Don't buy ANY Redskins merchandise. If you want to support the team buy a generic Burgundy/Gold shirt, but without the Redskins/NFL logo on it.
- If you want to be really aggressive, boycott all sponsors, and most importantly, let them know why you are boycotting them.

As long as he's making money, Danny Boy will own this team and continue to run our storied franchise into the ground.

138

Robert Fisher

November 21, 2010

brings new meaning to the phrase "getting jewed"

139

kcw

November 21, 2010

Does nobody else think that last Sunday's game was a protest by the team?

140

Desert Rat

November 21, 2010

GREAT JOB! Many other posters have mentioned suing the old lady and others when they couldn't pay for their season tickets. I cut out the hard copy and will keep it, Snyder is such a total jerk that I can't even explain it to people from out of town, there is too much stuff - but you conveniently put (almost) all of it in one place. THANK YOU!

Remember this one? I searched but couldn't find a reference - there was a game against the Ravens, and Snyder charged the Raven Team Bus - the bus bringing the football players to the stadium - for parking!!! The Ravens refused to pay, slimy greasy Snyder finally caved in and refunded the money because I think it is a league rule that the home team can't charge the visiting team to enter the stadium ROTF. It was the opposing team's bus!

141

Desert Rat

November 21, 2010

SNYDER BLEW 21-YEAR SEASON TICKET WAITLIST! In 1998, just before the cretin Snyder bought the team, a coworker was waving around his new Redskin season tickets. He told me he and three roommates when they were Georgetown students TWENTY-ONE years earlier had all signed up for the waiting list. Of the four of them, one had died, one no longer lived in the DC area, but two of them still lived here and responded when the Skins called in 1998, and they bought the tix. So in 1998, the wait list was 21 years. Now in 2010, the waitlist is GONE. I got a fancy package earlier this year in the mail soliciting me to buy season tix - this piece was heavy stock, full color - and I am not on any Skins list, have not been to a game in ten years. This mailer must have cost three to four dollars per copy to mail out. THAT's how hard-up Snyder is to rip-off and dupe more people, he is sending out expensive unsolicited mail pieces to "cold call" mailing lists.

142

Charles

November 21, 2010

Wow. Really depressing. I've been thinking more and more about the act of moving my support to another team. Easy to talk about, hard to do for some reason.

143

Duh

November 21, 2010

How is it a surprise to anyone that a guy who made millions *because* he was a money-hungry asshole -- who now happens to own the team he quite literally idolized as a child -- remains, in fact, a money-hungry asshole? This leopard's spots haven't ever changed.

Also: How great would it be for PG County to enact some sort of a new licensing fee for pro sports? Like, if you operate a pro sports franchise, then you have to pay XXX million or you get shut down. Anything to siphon millions from Snyder's deep pockets, and put them toward the county's general fund, schools, cop salaries, etc., would be brilliant.

144

Firegeezzer

November 21, 2010

I think you left out the instance where, in his first year, Danny Boy charged the visiting teams buses for parking.

145

John Freeze

November 21, 2010

I'm 55 years old.

Followed the skins since I was a kid, but no more. Rooting for the opposition every week!!

I want dumb Danny and inflexible, nepotistic Shanny to LEAVE.

UFB...UFB

146

Brad

November 22, 2010

Mr. Snyder (he prefers you call him Mr. Snyder in case you didn't know) might write the checks to pay for all these blunders but the fans are the ones that eventually pay for it. I haven't bought any Redskins merchandise or paid for anything Redskins related since his greatness has taken over. Boycott Snyder is the only way things will change.

147

John

November 22, 2010

Your article also missed the forced retirement of Bobby Mitchell a true hero in Washington, DC. I skimmed through the comments and if I missed it I extend my apologies - something that is still owed to Mr. Mitchell.

148

Lou

November 22, 2010

Not to long ago ESPN did a story on Mr. Snyder that portrait him as being misunderstood by Redskins fans, that he trully love the Redskins football and it's fans. After reading this it totally changes my way of looking at this guy in any positive way. If there is a way you can mess a huge money making machine as the NFL and it's teams Mr. Snyder found it. Good Luck Redskins Fans!!!

149

TaxiSlim

November 22, 2010

Fabulous piece, a real public service, and one I've bookmarked in ten different folders. If only the Post had the guts to published stuff like this.

But you now what the scariest thing about our Little Napoleon is? According to the life expectancy tables, he's not gonna croak until 2042. Ouch!

150

James

November 22, 2010

The only thing that is the same with the team I grew up with and loved is the uniforms. Snyder has been trying to buy a SuperBowl since he's been here and hasn't changed since day one.. When are people going to wake up.

151

Mac Bros

November 22, 2010

This guide is awesome. It's simultaneously depressing and insightful. Well done.

152

Jim

November 22, 2010

It was just last season Dan Snyder was banning signs from the stadium.. They guy has not, nor will ever change.

153

edward baltimore/DC Mayor Independent Candidate

November 22, 2010

About Snyder and the Indians is the main situation here, is where like the racist coup you've got on the hill, acting like they're not going to leave as habitual offenders who's perjured the Flag and The Republic out to foreigners who owns America and the clothes they wear, is in for a treat when I'm suing all of you for what none of you've done and that's even a football team calling a Nation of People whom is as rich as Snyder if they only knew their Rights as Humans to stand and be accountable for the coming Indian, Hispanic and negrid generations of up and coming children of all colors that don't need to be slaves as you all been these 42yrs with none of you ever being black enough to stand up and fight for Human Rights that I have each child and family covered once they break out of slavery and it can be overnight and in one debate I need the People to demand from Vince Gray to give I so I can run his ass out of public and to never return ever like his boy Fenty/whom must get sued for committing perjury and we can start with the DC Mayors then to the hill for under Oath perjury charges and a slew of infarious obsequious tyrannical behaviors other than The Republic required must be punished for Catholic charities especially, cause Indians don't have their Rights to their Lands while a freaking football team carries it's name on their head with a white boy lord as owner, is all out to be sued and the People regain their conscience's worldwide, America is in swerious debt to Indians besides casinos that can't plant corn, nor teach children how to live and be cultured, washington take that Indian off the side of your head, I, Edward Baltimore is still running for Mayor of DC; and if you know I deserve a Debate with perjured Vince Gray; give I a ring @ 202-393-9132/202-393-1909; remember it's a Catholic charity facility and they dont like real Blacks is why I; m not Naylor but it doesn't mean the children and their families can't be free; if you all ever know how priceless it is to be FR\$EE!!!!...

154

Patrick Heenan

November 22, 2010

I'm a Canadian and a 45+ years fan of the Washington Redskins. I grew up on the north shore of Lake Ontario and our old TV antennae could receive unhindered signals from the Rochester CBS affiliate, who carried the NFC East. Pat Summerall and Tom Brookshire were the play by play guys. I fell in love with the 'Skins the first time I watched them wipe the smug smiles off of the American Media darlings the Dallas Cowplops by kicking the hell out of them. I was a fan for life. One of my " Bucket List " dreams was to head to D.C. and see the 'Skins live. I'll never do it as long as Little Danny Snider owns the team. How did such a venal turd ever get his claws into such a proud and storied franchise as this? It makes one yearn for the genial despotism of Jack Kent Cooke. He was a bastard but he was our bastard you know.

Redskins fans have sunk so low that we have to accept condolences from Eagles, Giants and Cowboy supporters. It's appreciated but Good Grief!

I also cheer for the Chicago Blackhawks who for yaers were mismanaged by a terrible owner, one Bill Wirtz. They just ended a 49-year drought by winning the Stanley Cup last Spring. They went from a totally negative fan experience (ie all local games were blocked out on local TV-- Seasons ticket base of 6,000 fans) to now having a waiting list of 30,000 and offering a great fan experience at the game. Mr Wirtz died, his son Rocky took over and things went on an upward trajectory from there. I'm not suggesting that one of you locals put a cap in Little Dan's Ass. I'm not one to delegate responsibilities but the Gun Laws in Canada are tough. Just wishful thinking I suppose. LOL

The Redskins right now are like Moses in the desert. Are we doomed to wander for 40 years before our deliverance? According to current life expectancy stats for average American males it would seem so. Barring the Rub Em Out scenario (and I'm convinced that if the Judge was a 'Skins fan you'd get off with Justifiable Homicide and nothing more than Probation) the only solution I see is this. To vote for Edward Baltimore for Mayor and owner of the Washington Redskins. Based on the previous e-mail our football team could use his clear concise and reasoned opinion As he says himself " I, Edward Baltimore is still running for Mayor." I don't know how he'd do as Mayor but he sure couldn't do any worse as owner of the 'Skins than that little wanker who currently occupies the position now. Thanks for letting me vent.

P.S. This is not the first time that the Redskins have had a terrible owner, do some reading on the history of George Preston Marshall. Another real beauty.

155

Ethan Bryant

November 22, 2010

Great article. How about running another version for Ted Leonsis? Here are some suggestions:

20: Age of Jason Hammer, Caps fan assaulted by Leonsis for criticizing him.

100,000: Amount of fine imposed on Leonsis for criticizing the NBA's salary cap, which denies him the flexibility of the NHL.

33: Percentage increase in price for Capitals tickets between 2009-10 season

1: Verizon Center ranking among unsanitary pro sports stadiums.

3: Number of months after acquiring the ticketmaster franchise that Leonsis started arresting individuals who were selling tickets in front of the Verizon Center. On his blog, Leonsis complained that he was only making revenue off ticket sales from the box office.

60: Estimated number of DC Special Forces police taken off their beat to arrest ticket resellers.

156

Michael Scott

November 22, 2010

Dave, your thorough aggregation of very old news really packs a punch! Just glad to see you've turned your attention to covering adults and public figures rather than bashing 15-year-old kids on an undermanned high school football team. Snyder may be a douche, but you're not exactly brimming with integrity.

157

Gerard N. Church-Harveys

November 23, 2010

Harold Ballard, owner of the Toronto Maple Leafs in the 70s and 80s, ordered the championship banners to be used as dropcloths to cover the seats when they painted the ceiling of Maple Leaf Gardens.

I feel your pain, Washington.

158

Ethan Andrews

November 23, 2010

As a New York Giants fan, I am very thankful that Dan Snyder is the owner of the Redskins. I wish he can get other family members to buy the Eagles and Cowboys.

159

sandy

November 23, 2010

Steve Biscotti (Ravens owner) invited the Snyders to a party he hosted, just to be nice to a fellow NFL owner. Legend has it that Dan Snyder, egomaniac, insisted on being called "Mr. Snyder" even by the

other big timers in the room, including Biscotti's wife. Set off Biscotti to the point where he kicked him out of the place, apparently went off. Oh if only we could do the same...it's a sad time to be a 'skins fan....

160

semedo2000

November 23, 2010

I did not see anyone mention how Dan Snyder refused to change the name of the team. The Native American people said that the team would never win with the name Redskins because it would be cursed.

Maybe that is what is wrong with this team. Why not change the name of the team if it is offensive to a group of people, especially our Native Americans.

Thanks for shedding light on the subject. As Riggins says Dan has a "dark heart". I am beginning to believe that prolific statement.

161

Atalanta

November 23, 2010

This is a great composition. As detailed as it is, it still only scrapes the surface of how repulsive as a person Snyder is.

162

Big Al

November 23, 2010

Daye McK -- great job on this article! Please keep it updated -- as others have mentioned, there must be much more Snyder material that hasn't seen the printed page yet...

Currently a Ravens fan, but grew up a Baltimore Colts fan. In the annals of horrible team owners, how quickly people forget the despicable ownership of one Robert Irsay in the 70's and 80's. I guarantee that Baltimore fans of a certain age haven't forgotten.

This drunk spent years shopping Baltimore's landmark NFL franchise around to other cities (Tampa, Jacksonville, Memphis and Phoenix) before finally packing up the Mayflower trucks during a snowstorm and hauling ass to India-noplace in the middle of the night. Irsay lied to the mayor and governor of Maryland, swearing on camera that he wasn't moving the team, and then did it anyway. He traded John Unitas to the San Diego Chargers at the end of the QB's stellar career. Hell, Irsay even called plays from the SIDELINES during one remarkable game in Philly, calling out his coach (Mike McCormick, only a Hall of Fame player and lifelong football guy) in front of his entire squad!! And Irsay's own mother once described him as "the devil himself"! The guy was pathological and certifiable, and an embarrassment to the entire league.

Fans protested and stayed away from the Colts' storied Memorial Stadium in droves during the last years of Irsay's reign of error. The average attendance in the early 80's was something like 14,000 a game. This from a fan base that generated more consecutive sellouts than any other franchise to that time. But in the end all the silent protests and arguing with our wallets and pocketbooks didn't matter -- the team moved anyway.

So, all you denizens of FedEx Field (the world's largest erector set), be careful what you wish for... If all of you DC fans resort to boycotting all things Redskin, you run the risk of having the midget pick up his toy franchise and, like the spoiled brat that he is, go running "home" to a new city (Does the sound of "Los Angeles Redskins" have a nice ring to it?!! I bet it would sound nice to your punk owner and his Hollywood friends!

And btw, should such a threatening scenario come about, don't expect the other NFL owners to lift any of their privileged fingers to stop little Danny Boy. Baltimore had to grovel at the feet of Jack Kent Cooke and his puppet commissioner Paul Taglia-butt to beg for an expansion franchise in the 90's, only to be turned down for Nascar Charlotte and that other thriving southern metropolis, Jacksonville. AT the time JKC and PT argued the hollow contention around the league that Baltimore and DC could not support two NFL franchises within a 40 mile radius, (only something that the cities had been doing successfully for more than three decades!) And how are those attendance figures in Carolina and Jax'ville today? Not so much, eh? Meanwhile, The Ravens came into existence only after Cleveland refused to work with Art Modell to make improvements to that crater in the ground that was Municipal Stadium, the ultimate "mistake by the lake".

Baltimore went 13 years without NFL football, jumping through the NFL's hoops at every demeaning turn, while other cities lent no support. Today, the Baltimore Colts storied history has been usurped under the Indianapolis nameplate. Even the Hall of Fame in Canton presents the stories of Unitas, Berry, Marchetti and all the other Baltimore greats as part of the "Indianapolis" Colts franchise -- ridiculous! The players themselves refuse to acknowledge this arrangement. Meanwhile, Cleveland whined and complained after Modell's Browns moved to Baltimore, and within three years Cleveland had another franchise, along with the Browns name, colors and HISTORY!!

So, If there is such a thing as poetic justice, Baltimore football fans have found it in the Ravens, a perennial playoff team that has great ownership and fan support. Meanwhile our Redskin neighbors to the south suffer with the likes of Snyder, and Carolina and Jacksonville play in front of half-empty stadiums. Cooke must be rolling over in his grave at the way you fans have been treated by Snyder. The NFL has never been able to reign in its own maverick owners, from George P. Marshall to Al Davis, from Irsay to Danny Boy!

So good luck to all of you Redskin fans -- you deserve so much better than what you now have. It's only a sports franchise, but we all know that it's so much more than that. Hey it's almost Thanksgiving, so I'll give thanks for good health, family and friends, a steady job -- and a strong NFL franchise like the Ravens that appreciates its fans, hires great football people and lets them do their jobs, and puts a solid product on the field year after year. 'Skins fans, you have my sympathies.

163

joe from dc

November 23, 2010

I'd like to settle everyone down. I am Dan Snyder's lawyer, and I hereby name Ted Leonsis the new owner of your Washington Redskins. The transaction is a non-monetary one, and following the completion of the deal, Dan will also be selling his Six Flags operation to Bill Gates, call it Nerd Town, and evenly spread his profits to disease torri Africa and impoverished citizens of Haiti. He does this with full hope of being respected as a human being again, and not loathed for the scum that his public thinks he is.

164

Jason

November 25, 2010

I haven't paid to see the team live since they forced us to pay for parking thanks to that pedestrian ban. This article reinforced my decision to NEVER attend another Redskins game at FedEx Field.

165

Strat

November 27, 2010

how did this doosh get the money to buy the redskins in the first place. I have been a fan for over thirty years , and this troll has me depressed. I knew he was trash but omg. i see the light now , we fans are in

trouble unless and hopefully a piano falls on shmidlies head HAIL!!!

166

Michael F. Jeffers

November 28, 2010

I have been faithful to the Redskins since 1959. A lot of disappointments but nothing like what I have seen since you became owner. I've played sports and I may not have won, however I understand why our team did not win but the corrections were made and our record improved. I'm not sure if you ever played sports but you do not understand what changes need to be made in order to make a team that plays for each other. You are a very successful individual but you don't seem to understand what makes a successful sports team that plays for the whole and not for self. Every winning team starts with a great OL and DL (with backups) and the rest will fall into place. Shannahan runs the whole show, where does that leave Allen? Seems to me and my friends that there is a problem long before any new Redskins come into the fold!

Redskin fan.....Michael F. Jeffers

167

John B

November 29, 2010

Forget what some feel is an offensive mascot name -- "Little Danny" Snyder is the true Redskins' curse. He's the kind of guy who brags at his high school reunion, "Hey, lookie me, I own the team now!" and everyone replies "Yeah, but you're still a dick."

It's time someone created a parody of the burgundy-and-gold "Redskins" bumper sticker, same font and size but reading "Fire the Owner." I'd do it and give them away but I don't know how. Any graphics-savvy takers out there? I know the gesture is futile but it might satisfy a metro-wide collective itch -- kind of a "honk if you hate Danny."

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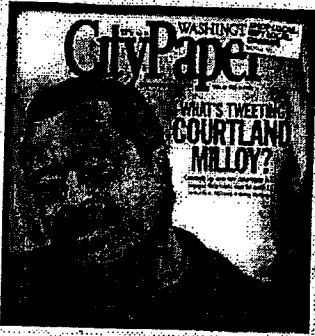


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EXHIBIT D



THE WASHINGTON REDSKINS

21300 Redskin Park Drive • Ashburn, VA 20147 • 703-726-7015 • donovand@redskins.com • www.REDSKINS.com

David P. Donovan
General Counsel

November 24, 2010

BY E-MAIL AND FEDEX

Ivan Q. Zinn
Daniel M. Levinson
Michael E. Bogdan
Atalaya Capital Management LP
623 Fifth Avenue
16th Floor
New York, NY 10022

Re: Washington City Paper

Dear Messrs. Zinn, Levinson, and Bogdan:

I am writing on behalf of Dan Snyder, owner of the Washington Redskins and co-owner of RedZone Capital Management Company, concerning an ongoing campaign by one of your newspapers to smear his personal and business reputation, which effort was capped by the paper's cover story this week. The paper's depiction on its cover of Mr. Snyder with horns was anti-Semitic, adding to the patently malicious crusade one of your columnists has pursued against him (and now his wife) for years, but particularly since your company purchased the City Paper out of bankruptcy in August 2009.

Can you imagine how you would react if your wife was battling breast cancer and her public role as the National Football League's national spokesperson on breast cancer awareness was demeaned as a mere public relations ploy to "sell" the "transformation" of her husband's public image?

Likewise, how would you react if you were vilified by an anti-Semitic caricature of you? I will not elaborate on the views of the assistant director of the Simon Wiesenthal Center, Rabbi Cooper, regarding your paper's caricature of Mr. Snyder other than that he said that such images have been used to demean Jews since the Middle Ages and he found it to be extremely insulting, offensive, and disturbing.

I will identify here only a few of the many blatantly false, misleading or simply irrelevant items in your paper's self-described "encyclopedic tour of the various perfidies of Dan Snyder"

SUPER BOWL XVII

SUPER BOWL XXII

SUPER BOWL XXVI

(see <http://www.washingtoncitypaper.com/blogs/citydesk/2010/11/18/check-out-dan-snyders-pathetic-hot-dogs/>) that are supposedly cataloged in the November 19-25 edition of Washington City Paper and its on-line edition (<http://www.washingtoncitypaper.com/articles/40063/the-cranky-redskins-fans-guide-to-dan-snyder/>). Notably, relatively few of the listed "heinous misdeeds" have anything to do with football or the Washington Redskins. As with the majority of your columnist's other articles since the fall of 2009, most purport to show examples of Mr. Snyder's alleged "perfidy" (a word synonymous with treachery, disloyalty, deceit, duplicity, infidelity, and unfaithfulness) as a businessman and investment manager.

Probably the most obviously reckless and false statement is the assertion in the lead of the story that "Dan Snyder ... got caught forging names as a telemarketer with Snyder Communications." Snyder Communications was the New York Stock Exchange advertising company that Mr. Snyder founded in the 1980s, took public and eventually sold to Havas/Vivendi in April 2000 for more than \$2 billion. The allegation that Mr. Snyder "forg[ed] names" while at Snyder Communications, much less that he "got caught" doing so, is utterly false and completely without any basis in fact. It is what libel lawyers we have consulted with call "libel per se," sufficient to result in almost automatic civil liability unless the publication can prove it to be true. In the face of your paper's obsessive vendetta against Mr. Snyder for the last year, your columnist's failure to have conducted any relevant research -- including to have attempted to contact Mr. Snyder or any of his representatives before making such an outlandish and obviously libelous assertion -- would almost certainly cement a finding that you have acted with actual malice with the intent of falsely damaging Mr. Snyder's reputation in the business and investment community.

There is, unfortunately, much more. For example: the accusation that Mr. Snyder caused herbicides to be used to destroy trees on "federally protected lands" (false); that he set up a special class of low-priced "standing-room-only tickets" at FedExField (where the Redskins play their home games) in order to "skirt congressional gift limits" (false) as supposedly proven by the "fact" that the same tickets are now priced at \$152.50 (false); that his "mania" was evidenced when "Snyder signed a deal for an official mattress" for the Six Flags "theme parks" (false) and then that "Snyder actually started selling the mattresses at his theme parks" (false) a few months before "his removal from the board" of Six Flags (false); that he "sold for profit" a Redskins cap commemorating the 9/11 attacks (false) and that he had "previously added a \$4 'security surcharge'" to Redskins ticket prices soon after the attacks" (false); and that "citing safety" he "got offsite parking banned by the town council in Agawam, Mass., home of Six Flags New England" (false).

Your paper's latest diatribe comes on the heels of more individual columns concerning Mr. Snyder than any other news outlet in the city has written about any single businessman in Washington, perhaps ever. Since late May 2010, a single writer for your paper has written (on-line or in print) more than *forty-four* columns in which Mr. Snyder (or in a few instances those who simply had associations with him) was the subject of derision, ridicule, or vilification. In some instances, the headlines alone are actionable. Could you imagine if a headline falsely claimed that you had "bragged" that your wealth came from taking advantage of diabetes and cancer victims? See <http://www.washingtoncitypaper.com/blogs/citydesk/2010/07/12/dan-snyder-bragged-that-his-wealth-came-from-diabetes-and-cancer-victims/>. If there is any "Hate

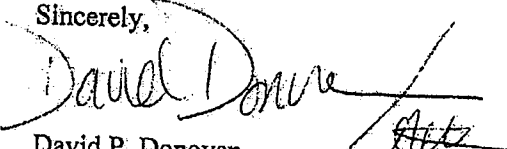
Machine" in operation in Washington, it is operated from the desk of your columnist at the City Paper. (<http://www.washingtoncitypaper.com/blogs/citydesk/2010/05/25/proof-that-haynesworth-is-the-latest-victim-of-dan-snyders-hate-machine/>).

Many of the items listed in the current issue are simply untrue regardless of context; others are untrue insofar as they specifically allege that Mr. Snyder personally decided matters that no owner/CEO/Chairman of a multi-national/billion-dollar/public company (respectively) would ever be personally involved in. Putting aside whether telling "Asian actors trying out for a mascot job" at "Snyder-run Six Flags" to "emulate Charlie Chan" constitutes "heinous" misconduct, your columnist could not reasonably have believed that the Chairman of the Board of a public company like Six Flags would actually have been involved in instructing applicants for a mascot job how to behave in auditions. Nor did your columnist have any factual basis for similar assertions about Mr. Snyder's alleged responsibility for matters running the gamut from toy pricing to using "Hurricane Katrina" as an "excuse" to get Six Flags out of a 75-year lease with the city of New Orleans (which also is false).

We are assuming that you are no more aware of your newspaper's smear campaign against Mr. Snyder than he is of "expired" peanuts being sold at FedExField or toy pricing in Redskins retail stores. We are concerned, however, that your columnist's bizarre vendetta in recent months may be motivated by something other than a need to produce enough copy to justify his paycheck, namely, a desire to patronize his paper's new masters, who compete with Snyder's own private equity fund for investors and investments. Indeed, we were surprised to learn that your fund has apparently substantial investments in casual dining and radio companies (businesses in which Mr. Snyder is invested through his RedZone Capital private equity fund or otherwise), as well as (of course) your ownership since August 2009 of the Washington City Paper which competes for local advertising dollars with Snyder's own radio stations in the DC metropolitan area. Presumably, either he (or you) might contemplate some benefit to your fund by diminishing Mr. Snyder's (or RedZone Capital's) business acumen or his reputation in the business and investment community, which has been a major focus of your columnist's and your paper's campaign against Mr. Snyder for many months.

We are, as you might have inferred, evaluating all of our options, including litigation. Mr. Snyder has more than sufficient means to protect his reputation and defend himself and his wife against your paper's concerted attempt at character assassination. We presume that defending such litigation would not be a rational strategy for an investment fund such as yours. Indeed, the cost of litigation would presumably quickly outstrip the asset value of the Washington City Paper. I strongly urge you to call Dan Snyder immediately at (703) 726-7133 to determine whether this situation can be resolved. In the event that you elect not to call Dan, be advised that we will immediately proceed with appropriate steps to protect Dan Snyder and his wife against your paper's vendetta against them.

Sincerely,


David P. Donovan